

ARENA CONVENTION/ENTERTAINMENT BOARD MEETING MINUTES

December 16, 2009

8:00 am

Members Present: Susan Scott, Lee Otis, Teri Ellis-Schmidt, Tom VanWyhe and Kraig Pomrenke

Members Absent: Mike Begeman and Kevin Garry

Guests/Staff: Russ DeCurtins (SMG/Arena), Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Scott Kavanaugh (Global/Convention Center), Krista Orsack (Global/Convention Center) and Mike Cooper (City of Sioux Falls)

1. Approval of Last Meeting Minutes

A motion was made by Teri Ellis-Schmidt and seconded by Lee Otis to approve the minutes of November 18, 2009. Yeses, Susan Scott, Lee Otis, Teri Ellis-Schmidt, Tom VanWyhe and Kraig Pomrenke, 5, Noes, none.

2. Additions/Deletions to Agenda

There were no additions or deletions.

3. Unfinished Business

A. Event Updates

1. Arena (Russ DeCurtins)

The Board received a listing of the upcoming events for the Arena, which includes the Stampede on December 16, 19, January 1, 3, 9, 10 & 17, Skyforce on December 18, 25, 26, 30, January 8, 12 & 15, Glory Holes and Janitor Bob & the Armchair Cowboys on December 31, Sioux Empire Farm Show on January 27 & 28, Monster Trucks on January 30, Playhouse Disney Live! on February 21, Summit League Tournament on March 6-9 and Sportsmen's Show on March 11-14.

B. Event Updates

2. Convention Center (Krista Orsack)

The Board received a listing of the upcoming events for the Convention Center which includes Ditchwitch on January 5-6, Great Plains SALT on January 7-10, Associated General Contractors on January 11-13, Big Boy Toy Show on January 14-17, Foreman Travel Show on January 21-23, Henry Carlson on January 22, Black Tie Wedding on January 24, Farm Show on January 25-29, Svennes Crop Insurance on January 28 and Gehl Mustang on January 31-February 4.

C. Financial Report (Scott Kavanaugh)

1. Convention Center Financial Report (Scott Kavanaugh)

The Convention Center budget was not ready to be presented to the Board.

2. Arena (Russ DeCurtins)

The Board was presented with the Arena budget that is actual through October.

5. New Business

CVB Report (Teri Ellis-Schmidt)

They will do two sessions at the Governor's Conference in Pierre on January 20 & 21. They are very busy was sales. The Visitor Center at the Empire Mall will be moved to the Guest Services Center and staffed by the Empire Mall.

City of Sioux Falls (Mike Cooper)

SMG has been awarded the Arena Management Contract for three years. The Event Center Task Force made their presentation to the City Council and it was passed. The next step will be to get the Legislature to approve a bill that would allow municipalities to enact a second penny sales tax. If the Legislature approves the bill then it would go to a public vote.

6. Old Business

Nothing was reported.

7. Behind the Scenes

Russ DeCurtins gave the Board copies of the Argus Leader Articles regarding First Night that is not happening this year and the Event Center presentation to the City Council. They were also given an article regarding the City of Sioux Falls from the Prairie Business Magazine published in Fargo North Dakota.

Russ DeCurtins stated that SMG has made marketing agreements for 3 year commitments with Sam's Club, Novak and Midcontinent Communications. The Argus Leader has signed a three year contract to be the main sponsor for RibFest.

8. Adjournment

A motion was made by Tom VanWyhe and seconded by Kraig Pomrenke to adjourn the meeting. Yeses, Susan Scott, Lee Otis, Teri Ellis-Schmidt, Tom VanWyhe and Kraig Pomrenke, 5, Noes, none.

Recording Secretary

CC: Board Members
Sioux Falls Mayor
City Council Members
Argus Leader