

# ARENA CONVENTION/ENTERTAINMENT BOARD MEETING MINUTES

July 28, 2010

8:00 am

Members Present: Lee Otis, Kevin Garry, and Kraig Pomrenke

Members Absent: Tom VanWyhe, Teri Ellis-Schmidt, Susan Scott and Mike Begeman

Guests/Staff: Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Scott Kavanaugh (Global/Convention Center), Krista Orsack (Global/Convention Center) and Mike Cooper (City of Sioux Falls)

1. Introductions were made.
2. Approval of Last Meeting Minutes  
Approval of the minutes was deferred to the August meeting.
3. Additions/Deletions to Agenda  
There were no additions or deletions.
4. Event Updates
  - A. Arena (Terry Torkildson)  
The Board received a listing of the upcoming events for the Arena, which includes the Sioux Falls School District Meeting on August 11, Sesame Street Live! Elmo's Healthy Heroes! on August 25 & 26, Northern Bull Riding Tour on September 25, and Carrie Underwood on December 5.
  - B. Convention Center (Krista Orsack)  
The Board received a listing of the upcoming events for the Convention Center which includes the SD Agri-Business on August 6, Children's Home Society on August 8, School Board Association on August 11-13, Hale Products Inc. on August 16-19, Home Federal Band and Intek on August 21, Black Tie Bridal Showcase on August 22, Avera Quality Congress and Monsanto on August 23-25, Dakota Territory Gun Show on August 27-29, Midland National on August 29 – September 1, First Premier Bank on August 31 - September 1 and several wedding receptions.
5. Financial Report
  - A. Convention Center (Scott Kavanaugh)  
The Board was presented and discussed with the Convention Center budget that is actual through June.
  - B. Arena (Terry Torkildson)  
The Board was presented and discussed with the Arena budget that is actual through June.
6. CVB Report (Teri Ellis-Schmidt)  
No report given
6. Other Business
  - A. Nomination Committee
    1. Deferred to the August meeting.
  - B. City Report (Mike Cooper)
    1. Mayor Heuther will be invited to the August Board meeting.

2. Convention Center, Arena and City coordination meetings will be held monthly.

C. Krista Orsack presented to the Board an article “An In-Depth Look at Meeting Trends” and it was discussed.

D. Terry Torkildson reported that the Arena will be installing a point of sales system and will be completed before the first Stampede game.

7. Adjournment

The meeting was adjourned. The next meeting will be held on August 25, 2010 at 8:00 am in the Arena Conference Room.

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Recording Secretary

CC: Board Members  
Sioux Falls Mayor  
City Council Members  
Argus Leader