

## ARENA CONVENTION/ENTERTAINMENT BOARD MEETING MINUTES

September 22, 2010

8:00 am

Members Present: Tom VanWyhe, Kevin Garry, Lee Otis, Teri Ellis-Schmidt, Mike Begeman and Kraig Pomrenke

Members Absent: Susan Scott

Guests/Staff: Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Scott Kavanaugh (Global/Convention Center), Krista Orsack (Global/Convention Center) Mike Cooper (City of Sioux Falls), Tim Barth (Stampede) and Gary Weckwerth (Stampede)

1. Introductions were made.

2. Approval of Last Meeting Minutes

A motion was made by Lee Otis and seconded by Kraig Pomrenke to approve the minutes of August 25, 2010. Yeses, Tom VanWyhe, Kevin Garry, Lee Otis, Teri Ellis-Schmidt, Mike Begeman and Kraig Pomrenke, 6, Noes, none.

3. Additions/Deletions to Agenda

There were no additions or deletions.

4. New Business

Stampede

Gary Weckwerth reported that this is the twelfth season for the Stampede. Their regular season starts on October 2 and the first two week they will be on the road. The first home game will be October 15.

5. Event Updates

A. Arena (Terry Torkildson)

The Board received a listing of the upcoming events for the Arena, which includes the Sioux Falls Northern Bull Riding Tour on September 25, Stampede on October 15, 16, 29 & 30, Timberwolves vs. Milwaukee Exhibition Game on October 17, Curious George Live! on November 10, TobyMac & Skillet on November 14, Carrie Underwood on December 5, Summit League Basketball Tournament on March 5-8.

B. Convention Center (Krista Orsack)

The Board received a listing of the upcoming events for the Convention Center which includes the SDAHO on September 21-24, Biotechnology Industry on September 27 – October 1, United Bankers Bank on September 27, North Central Heart on September 30 - October 1, SD Speech Language Hearing on September 30 – October 2, Reinhart Foods on October 3-4, Avera Health Rural Conference on October 4-5, Wellmark BCBS on October 5, Good Samaritan Society on October 8, Autumn Festival on October 8-10, SD Agri-Business and Aberdeen Class of 75 on October 9, SD Safety Council on October 11-12, HyVee Employee Awareness on October 11, City of Sioux Falls Health Department on October 12, Life Line Screening on October 13, ETC Expo for Her on October 15-16, Avera Nursing Conference on October 21, CSD on October 22, Green Living Health Expo and SD National Guard on 23-24, Good Samaritan Society on October 24-29 and Big Sioux Cat Show on October 30-31.

6. Financial Report

A. Convention Center (Scott Kavanaugh)

The Board was presented and discussed with the Convention Center budget that is actual through August.

B. Arena (Terry Torkildson)

The Board was presented and discussed with the Arena budget that is actual through August.

6. CVB Report (Teri Ellis-Schmidt)

- An article from Forbes.com was passed out “America’s Best Small Cities for Business and Careers”. This article stated that Sioux Falls is leading the way for a seventh straight year.
- Winter Wonderland will start November 20.
- Hunters Welcome at the Sioux Falls Airport will be held October 15.
- Visitor Center hours at the Falls will be decreased because of budget constraints.

7. Other Business

A. SMG Food & beverage Proposed Price Increases (Terry Torkildson)

Terry Torkildson discussed the price increases for the Arena’s concession menu. A motion was made by Teri Ellis-Schmidt and seconded by Mike Begeman to approve the price increases, without amendments. Yeses, Tom VanWyhe, Kevin Garry, Lee Otis, Teri Ellis-Schmidt, Mike Begeman and Kraig Pomrenke, 6, Noes, none.

B. Terry Torkildson showed the Board a memorial that SMG published for Russ DeCurtins in the Venues Today magazine.

C. Terry Torkildson announced that he has been named the new General Manager for SMG.

D. Mike Cooper reported that the City has allocated money to hire a design team for the proposed Event Center. Teri Ellis-Schmidt recommended the Board have a special meeting to discuss the Board’s direction regarding the Event Center. It was decided to meet on October 11, 2010 at 8:00 am in the Convention Center.

8. Adjournment

The meeting was adjourned.

A special meeting will be held October 11, 2010 at 8:00 am and the next regular meeting will be held on September 22, 2010 at 8:00 am in the Arena Conference Room.

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Recording Secretary

CC: Board Members  
Sioux Falls Mayor  
City Council Members  
Argus Leader