

**Arena/Convention/Entertainment Board Minutes**

**August 22, 2012, 8:00 a.m.**

Sioux Falls Arena – Board Room  
1201 North West Avenue, Sioux Falls SD 57104

(City Staff liaison: Mike Cooper – 367-8888)

**ITEM 1. CALL TO ORDER & QUORUM DETERMINATION:**

MEMBERS PRESENT: Michael Ness, Kevin Garry, Ryan Pidde, Tom VanWyhe and Mike Begeman

MEMBERS ABSENT: Teri Schmidt and Ben Arndt

GUESTS/STAFF: Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Kraig Pomrenke (Global/Convention Center), Mike Cooper (City of Sioux Falls), Russ Sorenson (City of Sioux Falls) and Jay Polkinghorn (Ovations)

Tom VanWyhe, Chair, called the meeting to order.

**ITEM 2. WELCOME & INTRODUCTIONS**

Introductions were needed.

**ITEM 3. APPROVAL OF REGULAR AGENDA**

A motion was made by Mike Begeman and seconded by Ryan Pidde to approve the August 22, 2012 agenda. Motion carried. Yeses, Michael Ness, Kevin Garry, Ryan Pidde, Tom VanWyhe and Mike Begeman, 5, Noes, none.

**ITEM 4. REVIEW & ACTION of Meeting Minutes**

A motion was made by Mike Begeman and seconded by Michael Ness to approve the July 25, 2012, meeting minutes. Motion carried. Yeses, Michael Ness, Kevin Garry, Ryan Pidde, Tom VanWyhe and Mike Begeman, 5, Noes, none.

**ITEM 5. REVIEW of Arena and Convention Center Event Updates**

The Board received a listing of the upcoming events for the Arena which includes the WWE Smackdown World Tour on August 25, Mni Wiconi Oskate Wacipi Pow Wow on September 21 – 23, Northern Bull Riding Tour on September 29, Rodney Carrington on October 6, 2012, Toby Mac on October 11, 2011, Stampede 2012-2013 Schedule and Sesame Street Elmo's Super Heroes on December 12 & 13.

Board received a listing of the upcoming events for the Convention Center which includes the CVB Council on August 23, TK Commodities on August 24, Dakota Territory Gun Show on August 24-26, and Midland National on August 27-20, Raven Industries on September 6, United Way Annual Conference on September 7, Gonna Get Wed Bridal Showcase on September 9, Bankers Compliance on September 11 - 13, HN/HR on September 11, First Premier Bank on September 12 – 13, SD Speech and Language Assoc. on

ITEM 5. (Continued)

September 13 – 15, OZ/Psha Complaine 2 on September 14, County Commissioners on September 17 – 19, Tigrent on September 18, SDAHO on September 18 – 21, Variety Foods on September 22 – 24, SD Health on September 24 – 27, St. Francis House on September 24, Northwestern Mutual on September 26 – 28 and Applebaum Training on September 29.

ITEM 6. REVIEW of Arena and Convention Center Financial Reports

The Board discussed the Arena and Convention Center budgets that were actual through July 2012.

ITEM 7. OTHER BUSINESS

A. Event Center & Building Design Plan Updates – Mike Cooper

Mike Cooper reported the City Council approved the naming sponsorship agreement with the name of Denny Sanford PREMIER Center. The agreement will be a \$2,000,000.00 donation with \$750,000.00 per year.

Construction of the Event Center has begun. A parking lot is being constructed at McCart Fields Park for additional parking for the complex.

The Board was invited to the Ground Breaking Ceremony on August 30<sup>th</sup> at 4:30 pm.

The Management Agreement is scheduled to be presented to the City Council in September.

The City is working with Hotel Developers to bring hotels to this area of the City.

B. Policy for Bookings

There was an inquiry about the policy for booking events with vulgar language. Terry Torkildson reported that a lot of promoters will add disclaimers in their advertising stating the event is for mature audiences. Terry Torkildson also stated it is very had to enforce a language policy with the acts and the Arena will work on a disclaimer for mature audiences.

ITEM 8. PUBLIC INPUT

No public input was given.

ITEM 9. ANNOUNCEMENTS

A. The next meeting will be held on Wednesday September 26, 2012, 8:00 a.m. in the Arena Conference Room.

ITEM 10. ADJOURNMENT

A motion was made by Kevin Garry and seconded by Ryan Pidde to adjourn the meeting. Motion carried. Yeses, Michael Ness, Kevin Garry, Ryan Pidde, Tom VanWyhe and Mike Begeman, 5, Noes, none.

Handouts for August 22, 2012 Meeting includes:

- o August 22, 2012 Agenda
- o July 25, 2012 Meeting Minutes
- o Event Updates
- o Financial Reports

[http://www.siouxfalls.org/Mayor/Boards\\_commissions/arena\\_convention\\_board.aspx](http://www.siouxfalls.org/Mayor/Boards_commissions/arena_convention_board.aspx)