

Arena/Convention/Entertainment Board Minutes

October 31, 2012, 8:00 a.m.

Sioux Falls Arena – Board Room

1201 North West Avenue, Sioux Falls SD 57104

(City Staff liaison: Mike Cooper – 367-8888)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION:

MEMBERS PRESENT: Kevin Garry, Tom VanWyhe, Mike Begeman and Ben Arndt

MEMBERS ABSENT: Michael Ness, Ryan Pidde and Teri Schmidt

GUESTS/STAFF: Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Kraig Pomrenke (Global/Convention Center), Mike Cooper (City of Sioux Falls), Russ Sorenson (City of Sioux Falls) and Jay Polkinghorn (Ovations)

Mike Begeman, Chair, called the meeting to order.

ITEM 2. WELCOME & INTRODUCTIONS

ITEM 3. APPROVAL OF REGULAR AGENDA

A motion was made by Tom VanWyhe and seconded by Ben Arndt to approve the October 31, 2012, agenda. Motion carried. Yeses, Kevin Garry, Tom VanWyhe, Mike Begeman and Ben Arndt, 4, Noes, none.

ITEM 4. REVIEW & ACTION of Meeting Minutes

A motion was made by Kevin Garry and seconded by Ben Arndt to approve the September 26, 2012, meeting minutes. Motion carried. Yeses, Kevin Garry, Tom VanWyhe, Mike Begeman and Ben Arndt, 4, Noes, none.

ITEM 5. REVIEW of Arena and Convention Center Event Updates

Board received a listing of the upcoming events for the Convention Center which includes the North Central Heart on November 1, Sioux Falls Sheraton Hotel, El Riad Shrine Band Holiday Party and Larson Sales on November 2, CPA Society on November 5-6, SD Democratic Party on November 6, Executive Function Management on November 7-8, Sanford Health Administration on November 8-9, Family Life Weekend to Remember and The Browns Music on November 9-11, Mortenson Construction on November 13-15, Producers Hybrids on November 13, Wadell & Reed on November 14, CVB Luncheon and American Coalition for Ethanol on November 15, Stampede Pre-Game Reception on November 16, SD State Soccer Association on November 16-17, Eide Bailly on November 19, SD Chamber of Commerce & Industry on November 19, Blue Star Productions "Discover the Dinosaurs" on November 23-26, Orthopedic Institute on November 29, Sioux Empire Community Theater Dinner Theater and Janitor Bob on December 31.

ITEM 5. (Continued)

The Board received a listing of the upcoming events for the Arena which includes the Stampede 2012-2013 Schedule, the Skyforce 2012-2013 Schedule, The Story: A Christmas Celebration on December 3, Sesame Street Elmo's Super Heroes on December 12 & 13 and Jeff Dunham on February 6. Also listed are the upcoming events at the Orpheum Theater which include SECT Presents "Cat on a Hot Tin Roof: on November 2 – 4, Trampled by Turtles on November 8, Luciana Souza on November 9, Main Stage Ballet "The Nutcracker Ballet" on November 24 & 25, Balleraena Dance Studio "The Nutcracker...Sweet!" on December 1 and Christmas is Here on December 2.

ITEM 6. REVIEW of Arena and Convention Center Financial Reports

The Board discussed the Arena and Convention Center budgets that were actual through September 2012.

ITEM 7. OTHER BUSINESS

A. Stampede 2012-2013 Season

The Stampede representative did not attend.

Terry Torkildson did report that their attendance so far this year is higher than last year's.

B. Event Center & Building Design Plan Updates

Mike Cooper reported that the Summit League announced they will continue their contract with Sioux Falls for another five years.

Big packages for seating, masonry, final MEP, doors, windows, miscellaneous metals, etc. are in process.

Onsite foundation work continues and target completion by mid December.

Sanitary Sewer upgrades are continuing.

The McCart parking lot is completed.

Final bond sale was awarded to Robert W. Baird & Co.

Facilities management and food and beverage agreements are finalized.

The City has announced the area development plan for the Sioux Falls Sports and Entertainment District. Boundaries are north I-90, west I-29, Third Street and Minnesota Avenue.

Legends has been hired to develop the Sales and Marketing for the Event Center suites. Sales are expected to begin in February. SMG will extend an invitation to Legends to attend a future meeting.

C. Arena Convention Entertainment Board Responsibilities Discussion

Mike Cooper discussed the Board's future roles and responsibilities. It was the group's consensus to continue with a separate board for the Orpheum Theater and a separate board for the Arena Convention Entertainment Board for the Arena, Convention Center and Events Center.

Monthly Agenda Board Reports:

- Monthly Activities
- Monthly Financials
- Facility Improvements
- Capital Improvements and Upgrades
- Facility Marketing and Promotions

Continue to serve as the eyes and ears of the community and communicate as to:

- What are we doing well?
- How can we improve what we are doing?

Continue to serve as advocates for all the facilities.

The Board was encouraged to bring suggestions for the following items to the December Board meeting:

- Rebrand Name of Board
- Membership
 - City Ordinance requires CVB Representative
 - City Ordinance requires Hotel/Motel Representative and Restaurant Representative from the Sioux Falls Sports and Entertainment District
 - Consider including representative from Sports Authority
 - Consider including representative from the Sioux Falls Sports and Entertainment District
- Purpose of the Board

ITEM 8. PUBLIC INPUT

No public input was given.

ITEM 9. ANNOUNCEMENTS

A. The next meeting was scheduled for December 26, 2012, 8:00 a.m. in the Arena Conference Room. It was suggested to move the meeting to December 19, 2012, 8:00 am in the Arena Conference Room.

ITEM 10. ADJOURNMENT

A motion was made by Kevin Garry and seconded by Tom VanWyhe to adjourn the meeting. Motion carried. Yeses, Kevin Garry, Tom VanWyhe, Mike Begeman and Ben Arndt, 4, Noes, none.

Handouts for October 31, 2012 Meeting includes:

- October 31, 2012 Agenda
- September 26, 2012 Meeting Minutes
- Event Updates
- Financial Reports

http://www.siouxfalls.org/Mayor/Boards_commissions/arena_convention_board.aspx