

MINUTES
for the
Arena/Convention/Entertainment Board
March 28, 2012
8:00 a.m.

Sioux Falls Arena – Board Room
1201 North West Avenue
Sioux Falls SD 57104

(City Staff liaison: Mike Cooper – 367-8888)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION:

MEMBERS PRESENT: Kevin Garry, Ben Arndt, Ryan Pidde and Tom VanWyhe

MEMBERS ABSENT: Michael Ness, Teri Ellis-Schmidt and Mike Begeman

GUESTS/STAFF: Terry Torkildson (SMG/Arena), Lori Schnell (SMG/Arena), Kraig Pomrenke (Global/Convention Center), Mike Cooper (City of Sioux Falls) and Russ Sorenson (City of Sioux Falls), Wendy Luter (Storm)

Tom VanWyhe, Chairperson, called the meeting to order.

ITEM 2. WELCOME & INTRODUCTIONS

Introductions were made.

ITEM 3. REVIEW & ACTION of Meeting Minutes

A motion was made by Kevin Garry and seconded by Ryan Pidde to approve the February 22, 2012, meeting minutes. Motion carried. Yeses, Kevin Garry, Ben Arndt, Ryan Pidde and Tom VanWyhe, 4, Noes, none.

ITEM 4. REVIEW of Arena and Convention Center Event Updates

The Board received a listing of the upcoming events for the Arena which includes Stampede, Skyforce and Storm schedules, Harlem Globetrotters on April 5, Trans-Siberian Orchestra on April 15, Casting Crowns on April 20 and El Riad Shrine Circus on April 26 – 29.

Board received a listing of the upcoming events for the Convention Center which include Central Plains Dairy Expo on March 27-29, Wild Turkey Federation and CCHS on March 30, SD Society of Health System Pharmacists on March 30-31, Pioneer Hi-Bred on March 30, Summit Marketing on March 31, Rosenbauer on March 31 – April 4, Natl. Electrical Contractors and SF Chamber Good Morning SF on April 4, Gage Brothers on April 9, Bankers Compliance Consulting on April 10-11, Fred Pryor Seminars on April 10-12, Lion's Club Pancake Days on April 11-12, Cross Country Education and MMIC Group on April 12, Raven Industries on Raven 12-13, SD Sports Hall of Fame on April 14, TIE Conference on April 14-17, Postal Customer Council on April 17-18, SD Lutheran Church Missouri Synod April 18-21, Time of Grace Ministry, Fred Pryor Seminars and CMI education on April 20, Sioux Council Boy Scouts, SD Republicans and Phi Delta Theta on April 21, Women in Business on April 24, Avera Management Conference on April 25-27 and Fred Pryor Seminars on April 25.

ITEM 5. REVIEW of Arena and Convention Center Financial Reports

The Board discussed the Arena and Convention Center budget that were actual through January 2012.

ITEM 6. OTHER BUSINESS

A. Sioux Falls Storm 2012 Season Update

Wendy Luter, Storm, reported that sales are up this year. Their attendance to the Sunday games has been lower. It looks good that Storm will be in the playoffs. There are 13 teams in the league this year. The Easter day game will be held at 4:00 pm.

B. Event Center Update

Mike Cooper updated the Board on the progress of the Event Center building design. The Project Team is continuing to meet every two weeks. The design is scheduled to be completed in May.

The City is putting out Requests for Expression of Interest for the title sponsorship of the new Events Center.

The RFP for the Management Agreement and Food and Beverage are due to the City by April 12th. The committee is comprised of City employees and general public members.

The City is working on an Area Master Planning for the Minnesota Avenue to Airport and Russell to the Sanford Complex. They will update the City Council on April 9th.

C. Assessment of Arena and Convention Center Facility Needs and Board Tours

The Board was informed that tours would be given after the meeting. The CIP projects for the Arena and the Convention Center will be reviewed at the April 25, 2012 meeting.

D. 2012 Channel 16 Program

The Arena has a monthly show "Front Row" that highlights the events at the Arena and the Orpheum. This is a monthly show.

Channel 16 will have web cams in place for the Event Center construction.

E. Board Appointments

Mike Begeman's term will expire in December 2012. He is eligible for reappointment and has submitted an application to the Mayor's office. An announcement of the Board Member opening will be going out to the public soon.

ITEM 7. PUBLIC INPUT

No public input was given.

ITEM 8. ANNOUNCEMENTS

- A. The next meeting will be held on Wednesday, April 25, 2012, 8:00 a.m. in the Arena Conference Room.

ITEM 9. ADJOURNMENT

The meeting was adjourned.

Handouts for March 28, 2012 Meeting include:

- o March 28, 2012 Agenda
- o February 22, 2012 Meeting Minutes
- o Event Updates
- o Financial Reports

http://www.siouxfalls.org/Mayor/Boards_commissions/arena_convention_board.aspx