



Draft

Arena/Convention/Entertainment Board Meeting Minutes

December 16, 2014, 8:00 a.m.

Sioux Falls Arena – Board Room

1201 North West Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

MEMBERS PRESENT: Tom VanWyhe, Teri Schmidt, Ryan Pidde and Angie Bakke

MEMBERS ABSENT: Mike Begeman, Ben Arndt and Nicholle Schuelke

GUESTS/STAFF: Terry Torkildson (SMG), Chris Semrau (SMG), Lori Schnell (SMG) and Tracy Turbak (City of Sioux Falls)

ITEM 2. WELCOME & INTRODUCTIONS

ITEM 3. APPROVAL OF REGULAR AGENDA

A motion was made by Teri Schmidt and seconded by Tom VanWyhe to approve the December 16, 2014 agenda. Motion carried. Yeses, Tom VanWyhe, Teri Schmidt, Ryan Pidde and Angie Bakke, 4 Noes, none.

ITEM 4. REVIEW & ACTION of the October 22, 2014, Meeting Minutes

A motion was made by Angie Bakke and seconded by Tom VanWyhe to approve the October 22, 2014 meeting minutes. Motion carried. Yeses, Tom VanWyhe, Teri Schmidt, Ryan Pidde and Angie Bakke, 4, Noes, none.

ITEM 5. REVIEW of Arena and Convention Center Event Updates

The Board received a listing of the past and upcoming events for the Arena, Convention Center and Orpheum Theater Center.

The Arena events include the Augustana Basketball on November 19, 24, December 12, 13, 2014, January 9, 10, 23 & 24, 2015, Dakota Spirit Valentines Classic on January 25, 2015 and Sioux Falls Farm Show on January 28-30, 2015.

The Denny Sanford PREMIER Center events include the Stampede on December 17, 27, 28, 31, 2014, January 9, 10, 16, 17, 23, 2015, February 6, 7, 23, 2015, WWE Live on December 20, Sesame Street Live: Let's Dance on January 13, Monster X Tour on January 31, High School Basketball on February 10 & 13, Nickelback on March 3 and Summit League Basketball Tournament on March 7-10.

Chris Semrau reported that the bookings for the Premier Center are going very well and we have received positive feedback from the event promoters.

The Convention Center events include Argonomy Conference on December 17 & 18, RASE Holiday Luncheon, Spader Inc., and Raven Industries on December 18, Capital Services on December 19, CarsforSale.com on December 27, 2015, Gonna Get Wed Bridal Showcase on January 4, Mohawk Trade Show on January 6-7, Sammons Financial Holiday Party on January 9, New Year Kick Off, Vern Eide Holiday Party, WW Tire Meeting on January 10, SF Business and Professional Women Meeting, January 13, CVB Luncheon on January 15, SD Corn Growers Association on January 16-17, SD Ad Expo on January 19-22, SD auto Body Meeting on January 22-24, Dakota Spirit Valentine's Classic on January 24-25, Scheel's Christmas Party on January 25, SF Farm Show on January 28-30, O'Gorman Capers Event on February 1-2, It's in the Bag Fundraiser on February 5, SF Lutheran School Banquet on February 7, SD Pork Producers Taste of Elegance on February 8, Winterfest of Wheels on February 11-16, Spartan ERV Conference on February 16-18, Dress for Success Breakfast, Girard Auction, Go Red Luncheon, Midwest Tire and Muffler Trade Show, SD ADDY's Awards Show on February 20, Butler 60th Anniversary on February 21-22, SEWN Bridal Showcase on February 22 and SD Big Job Fair on February 24.

Stu Weber reported that Rachael Weiland and Cheri Anderson have been hired to fill the Convention Center Sales positions.

ITEM 7. REVIEW of Arena, Convention Center and Denny Sanford PREMIER Center Financial Reports
The Board was presented with the 2014 budget that is actual through October.

Chad Stoner, Ovations, gave the Board a review of the food and beverage sales in the Event Center and ways they are improving the patron's experience.

ITEM 8. OTHER BUSINESS

A. Smoking Policy

The new smoking policy was presented to the Board:

The Denny Sanford PREMIER Center is a non-smoking facility. Smoking is allowed outside of the WEST entrance after the beginning of the first intermission. Any patron found smoking in a non-designated area will be subject to ejection and further consequences.

Guests leaving the facility to smoke in a designated smoking area must have their ticket stub and a hand stamp to obtain re-entry to the facility.

Smoking outside the Convention Center is only allowed in designated areas that are a minimum of 25' from the building entrance.

A motion was made by Teri Schmidt and seconded by Tom VanWyhe to approve the Smoking Policy. Motion carried. Yeses, Tom VanWyhe, Teri Schmidt, Angie Bakke and Ryan Pidde, 4, Noes, none.

ITEM 9. PUBLIC INPUT

No public input.

ITEM 10. ANNOUNCEMENTS

The next Arena Convention Entertainment Board meeting will be held on February 25, 2015, at 8:00 am in the Arena Conference Room.

ITEM 11. ADJOURNMENT

The meeting was adjourned.

Handouts for the Meeting include:

- December 16, 2014 Agenda
- October 22, 2014 Meeting Minutes
- Event Updates
- Financial Report
- Smoking Policy

http://www.siouxfalls.org/Mayor/Boards_commissions/arena_convention_board.aspx

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