



DRAFT

Arena/Convention/Entertainment Board Meeting Minutes

February 28, 2018, **8:00 a.m.**

Sioux Falls Arena – Board Room

1201 North West Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

MEMBERS PRESENT: Ryan Pidde, Angie Bakke, Tom VanWyhe, Teri Schmidt, Ben Arndt, Kristi Metzger and Mike Begeman

MEMBERS ABSENT:

GUESTS/STAFF: Terry Torkildson (SMG), Chris Semrau (SMG) Stu Webber (SMG), Lori Schnell (SMG) and Tracy Turbak (City of Sioux Falls)

ITEM 2. WELCOME & INTRODUCTIONS

The Board welcomed Kristi Metzger to the Board.

ITEM 3. APPROVAL OF REGULAR AGENDA

A motion was made by Tom VanWyhe and seconded by Mike Begeman to approve the February 28, 2018, agenda. Motion carried. Yes Ryan Pidde, Angie Bakke, Tom VanWyhe, Teri Schmidt, Ben Arndt, Kristi Metzger and Mike Begeman, 7. Noes, none.

ITEM 4. REVIEW & ACTION of the December 13, 2017 Meeting Minutes

A motion was made by Angie Bakke and seconded by Mike Begeman to approve the December 13, 2017, meeting minutes. Motion carried. Yes Ryan Pidde, Angie Bakke, Tom VanWyhe, Teri Schmidt, Ben Arndt, Kristi Metzger and Mike Begeman, 7. Noes, none.

ITEM 5. REVIEW of Convention Center, PREMIER Center and Arena Events

The Board received a listing of the past and upcoming events for the Convention Center, PREMIER Center and Arena.

The Convention Center upcoming events include SD Big Job Fair on March 1, Great Plains Golf Expo on March 2-4, Girard Auction on March 2, UNO Athletics on March 3-6, SDSU Fan Lounge and USD Alumni on March 4-6, Presidents Council Meeting on March 4, First Premier Bank Meeting on March 5-6, Western Illinois University Pregame Reception on March 6, CVB Planning Meeting on March 8, Banker's Compliance and SD Special Education Teacher's Conference on March 13-14, Visual Arts Contest on March 15-17, Wild Turkey Association and BASF Meeting on March 16, Powerlifting Meet and Spring Fever Shopping Market on March 17, SCAA DII Awards Banquet and SEWN Bridal Showcase on March 18, Pipestone Vet Meeting on March 19-20, Junior Achievement Stock Market Challenge and Jim

Entenman Meeting on March 20, UND Pregame on March 23-24, Adams Thermal Fundraiser and SDSU Jack Rabbit Reception on March 25, Baby Tuschen Shower on March 31, Rosenbauer Dealers Meeting on April 3-6, SD Family, Career and Community Leadership Conference on April 7-11, 2018, PBR Pre-Party April 7, SD Governors OED Conference on April 11-12, Trauma Symposium-Avera on April 11, Builders First Source Show and USD Foundation on April 13, Diocese of SF Legacy A Women's Conference and SD Sports Hall of Fame Banquet on April 14, Rydell Company Sales Meeting on April 18-19, SD District Lutheran Convention on April 18-21, American Cancer Society Gala on April 21, Lifescape Pancake Fundraiser on April 22, and Women in Business on April 24.

The Arena upcoming events include Sportsmen's Show on March 8-11, St. Boys and Girls AA Basketball Tournament on March 15-17, AAU Wrestling on March 23-24, Dairy Expo on March 27-29, PBR's Thaw Out Days Official After-Party on April 6 & 7 and El Riad Shrine Circus on April 19-22.

The Premier Center upcoming events include Stampede on March 9, 10, 11, 30, 31, April 11 & 13, Summit League Tournament on March 3-6, Storm on March 12, April 14, 21, St. AA Boys & Girls Basketball Tournament on March 15-17, NCAA DI Men's Ice Hockey Championship on March 23-24, Central Plains Dairy Expo Presents Easton Corbin on March 27, Harlem Globetrotters on April 2, PBR Unleash the Beast on April 6-8, MercyMe on April 15, Steve Miller Band with Peter Frampton on April 26, Brad Paisley on April 27, Chris Young on May 11, Shania Twain on May 16, Zac Brown Band on June 9, Imagine Dragons on June 26, Tim McGraw & Faith Hill on July 8, Def Leppard/Journey on July 18, Sugarland on August 16, Smashing Pumpkins on August 21, and Metallica on September 11.

Chris Semrau reported that we are working on developing a Premium Level Survey to help us find areas that we can improve on.

The SMG Staff are holding revenue summit meetings to find ways to add revenue to our budget. Chris Semrau will report on this at the April meeting.

We have added 120 barstool seats to the very top level of the Premier Center. This section is called Skyrail Seats.

ITEM 6. REVIEW of Arena, Convention Center and Denny Sanford PREMIER Center Financial Reports
The Board was presented with the 2017 budget that is actual through December.

ITEM 7. OTHER BUSINESS

Board Membership: Mike Begeman's term has expired and he is not eligible for reappointment so that has created an opening on the Board.

CSL Study

Convention, Sports & Leisure Company is conducting an analysis of the Arena, Convention Center, Orpheum and the Baseball Stadium on the operating procedures and the potential uses of the facilities. More information will be given to the Board when the study is completed.

ITEM 8. PUBLIC INPUT

There was no public input.

ITEM 9. ANNOUNCEMENTS

The next Arena Convention Entertainment Board meeting will be held on April 25, 2018, at 8:00 am in the Arena Conference Room.

ITEM 10. ADJOURNMENT

The meeting was adjourned.

Handouts for the Meeting include:

- February 28, 2018, Agenda
- December 13, 2017, Meeting Minutes
- Event Updates
- Financial Report
- SMG Event Experience Report

http://www.siouxfalls.org/Mayor/Boards_commissions/arena_convention_board.aspx

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