



DRAFT

Arena/Convention/Entertainment Board Meeting Minutes

October 24, 2018, 8:00 a.m.

Sioux Falls Arena – Board Room

1201 North West Avenue, Sioux Falls SD 57104

(City Staff liaison: Tom Huber and Scott Rust)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

MEMBERS PRESENT: Ryan Pidde, Alyssa Schmidt, Teri Schmidt and Kristi Metzger

MEMBERS ABSENT: Angie Bakke, Ben Arndt and Tom VanWyhe

GUESTS/STAFF: Terry Torkildson (SMG), Stu Webber (SMG), Lori Schnell (SMG), Scott Rust (City of Sioux Falls)

ITEM 2. WELCOME & INTRODUCTIONS

ITEM 3. APPROVAL OF REGULAR AGENDA

A motion was made by Teri Schmidt and seconded by Kristi Metzger to approve the October 24, 2018, meeting agenda. Motion carried. Yes, Ryan Pidde, Alyssa Schmidt, Teri Schmidt and Kristi Metzger, 4. Noes, none.

ITEM 4. REVIEW & ACTION of the June 20, 2018 Meeting Minutes

A motion was made by Kristi Metzger and seconded by Teri Schmidt to approve the August 22, 2018, meeting minutes. Motion carried. Yes, Ryan Pidde, Alyssa Schmidt, Teri Schmidt and Kristi Metzger, 4. Noes, none.

ITEM 5. REVIEW of Convention Center, PREMIER Center and Arena Events

The Board received a listing of the past and upcoming events for the Convention Center, PREMIER Center and Arena.

The Convention Center upcoming events include the Eide Bailly Meeting, Autumn Festival, Bankers Compliance, Think 3D, North Central Heart Cardiac Symposium, Weekend to Remember-Family Life, Siouxland IT Symposium, Celtic Steps, Shotokan Karate Club, Cystic Fibrosis 2018 Corks & Kegs Gala, SDSU-Jackrabbit Reception, UMR-ACUHO Conference, Nike Heartland, Wireless World Annual Summit, SEWN Bridal Showcase, CVB Meeting, SD CPA Conference, Basics and Beyond Seminar, Pipestone Holdings, Avera Leadership Dev Retreat, Growing on Meeting-Farm Credit Services of America, Sioux Koyker Dealer, Southeast Technical Graduation, Rosenbauer Holiday Party, Helpline Center, First Premier Bank Meeting, Ag United for South Dakota, Central Farmers Meeting, Agronomy Conference-Agribusiness Association, Girard Auction & Land Sale, BASF, and CarsForSale.com.

The Premier Center upcoming events include Stampede, SD High School All-Class Volleyball Tournament, Breaking Benjamin, Disney on Ice, Jeff Dunham, Fleetwood Mac, Paw Patrol, James Taylor, Summit League Basketball Championships, SD High School State A Combined Basketball Tournament, PBR, Harlem Globetrotters, Cher, Jim Gaffigan and Carrie Underwood.

The Arena upcoming events include the ISKF National Karate Tournament, Augustana Basketball, Sioux Falls Farm Show, Sioux Empire Home Show, Sioux Empire Sportsmen's Show, and the Central Plains Dairy Expo.

ITEM 6. REVIEW of Arena, Convention Center and Denny Sanford PREMIER Center Financial Reports
The Board was presented with the 2018 budget that is actual through September.

ITEM 7. OTHER BUSINESS

Convention Center Market Analysis

Terry Torkildson reported that a POV Sports Marketing is performing an analysis of our assets to help us work with our equipment and sponsors to bring in bigger and more exclusive clients.

Job Openings

Terry Torkildson reported that Abby Scott has been hired as our new Premium Seat Manager. We have hired a new Assistant General Manager and he will begin on November 12th. Our Event Center Director of Event Services has resigned and we will be filling her position soon.

Building Renovations

Scott Rust reported that the kitchen remodel project is completed. The updating of the AV equipment will be starting soon. The carpet in the ballroom will be replaced.

ITEM 8. PUBLIC INPUT

There was no public input.

ITEM 9. ANNOUNCEMENTS

The next Arena Convention Entertainment Board meeting will be held in December. A date will be decided on very soon.

ITEM 10. ADJOURNMENT

The meeting was adjourned.

Handouts for the Meeting include:

- October 24, 2018, Agenda
- August 22, 2018, Meeting Minutes
- Event Updates
- Financial Report
- SMG Event Experience Reports

http://www.siouxfalls.org/Mayor/Boards_commissions/arena_convention_board.aspx