

**Events Center Complex Advisory Board Minutes
August 5, 2022, 8:00 a.m.**

Veterans Concourse
Denny Sanford Premier Center
1201 North West Avenue, Sioux Falls SD 57104

ITEM 1. Call to Order & Quorum Determination

VOTING MEMBERS PRESENT: Angie Bakke, Ken Bashore, Kurt Brost, Dick Dempster, Mike Hart, Reggie Kuipers, Kristi Metzger, Jamie Nold, and Tony Nour

NON-VOTING MEMBERS: Teri Schmidt, Mike Krewson, Shawn Pritchett, and Jeff Eckhoff

MEMBERS ABSENT: Shailesh Patel and Orlen (OT) Tschetter

STAFF: Tom Huber, Scott Rust, Dustin Powers, Stu Weber, and Jaime Franken

GUESTS: Curt Soehl and Thomas Lee

ITEM 2. Welcome & Introductions

ITEM 3. Approval of the Agenda

A motion was made by Angie Bakke and seconded by Dick Dempster to approve the August 5, 2022, meeting agenda. Motion passed unanimously.

ITEM 4. Adoption of Bylaws

Shawn Pritchett reviewed proposed new Bylaws for the Advisory Board and gave a review of previous ACE Board, as well as a summary of the structure of the new Advisory Board. A motion was made by Kristie Metzger and seconded by Mike Hart to approve the Advisory Board Bylaws as presented. Motion passed unanimously.

ITEM 5. Election of Officers: Chairperson and Vice-Chairperson

A motion was made by Kurt Brost and seconded by Kristie Metzger to elect Tony Nour as Chairman, Reggie Kuiper as Vice Chairman and Kristie Metzger as Secretary. Motion passed unanimously.

ITEM 6. Review of Board Goals and Objectives

Tony Nour lead a discussion about the goals and objectives of the Advisory Board and how the Board has been formed to advise on ways to maximize use of the Event Center Complex, and facilitate potential additional development, both on the campus and the surrounding areas.

- ITEM 7. Event Center Complex Status Update – State of the Market
Mike Krewson provided an overview of how the Event Center Complex was performing since being shut down for 2.5 months during COVID. Starting in April 2021, the facilities ramped business back up and did a year’s worth of business in eight months. The convention center continues to turn away business due to lack of space. The age of the arena and the outdated technology restricts the ability to maximize use of that space.
- ITEM 8. Sports Authority Update
Thomas Lee provided an update on the history and current activities of the Sioux Falls Sports Authority. The Sports Authority continues to meet with the NCAA to pursue events and potentially Division 1 basketball. There is a need for additional full-service hotels in order to attract these high level events to the community. Thomas reported that he has received positive feedback regarding our facilities. Teri Schmidt reiterated the need for more hotel rooms and walkability to hotels/restaurants, and more convention space.
- ITEM 9. Review of Event Center Taskforce Final Report and Recommendations
Tony Nour gave a review of Event Center Taskforce Final Report and Recommendations, mainly focusing on page 17 of that report.
- ITEM 10. Review of Draft Sioux Falls Events Campus Strategy
Dustin Powers gave a review of the Draft Sioux Falls Events Campus Strategy. The report was being worked on immediately prior to the pandemic and, consequently, was not finalized.
- ITEM 11. Next Steps
Scott Rust provided an update that he has been in communication with Crossroads Consulting about possibly engaging them to complete a market study for the Event Center Complex. Crossroads was utilized back in 2013 as part of construction of the Event Center. A proposal will be brought forward for consideration at the next Advisory Board meeting. Additionally, Shawn will also talk more in depth about financials, what the city owns, and the relationships with ASM, Ovations, Canaries, etc.
- ITEM 12. Determination of Meeting Schedule
The next two meetings will be held on Tuesday, September 20, 2022, at 8:00 am and Tuesday, December 13, 2022, at 8:00 am.
- ITEM 13. Public Input
No public input was provided.
- ITEM 14. Adjournment
A motion was made by Mike Hart and seconded by Kristie Metzger to adjourn the meeting. Motion passed unanimously.