

**BOARD OF HEALTH MEETING  
MINUTES  
April 14, 2022 AT 12:00 pm  
Class Room 1/Virtual**

**Present:** Jo Pankonin, Karen Tvedt, Bernie Schmidt, Dr. Mary Murphy

**Virtual:** Dr. Michael Pekas, Ranae Vink, Liz Wheeler, Lisa Stensland,

**Absent:** Karen Tvedt

**Staff Present:** Charles Chima, Dr. Jen Tinguely, Mary Michaels, Kim Huff

Call to order: The meeting was called to order by Dr. Mary Murphy with a vocal roll call at 12:04 pm.   V   Michael  
  P   Mary   A   Karen   P   Bernie   P   Jo   V   Ranae   V   Liz

A motion was made to approve the minutes from January 13, 2022 supported by Jo, seconded by Bernie. Motion carries.   Y   Michael   Y   Mary   A   Karen   Y   Bernie   Y   Jo   Y   Ranae   Y   Liz

**Old Business:** None at this time

**New Business:**

**Health Department 2022-2025 Strategic Plan:**

The 2022-2025 strategic plan was developed to create one focused vision, clarify assumptions and expectations and to track process based on strategic goals.

A new vision statement was proposed: "Healthy lives. Healthy community." The mission statement was also revised, "Working together to protect and promote health and well-being in Sioux Falls. "

The department values reflect the city's STICR values with just a few changes. The STICR (Safety, Teamwork, Innovation, Character and Respect) values have been a focus of the city for a couple of years now. We have adapted the city's values to reflect our department.

Strategic priorities, goals and objectives were also created to help determine how to achieve each goal more strategically. Priorities include:

1. Branding, community engagement and elevating health equity
2. Community Health Improvement Plan
3. Environmental health services
4. Equitable access to primary care services
5. Local public health infrastructure
6. Public health accreditation

Goal 1- Elevate health equity and brand awareness through consistent communication and community collaboration.

- a. Establish and implement a department-wide brand strategy
- b. Revamp the Health Department's website
- c. Implement and inclusive and cohesive community engagement committee and plan

- d. Conduct strategic campaigns to educate the community about public health and promote specific services

Goal 2- Mobilize partnerships to implement the 2022-2025 Sioux Falls Community Health Improvement Plan (CHIP)

- a. Establish Functional workgroups for each CHIP priority area
- b. Develop and implement an annual CHIP work plan
- c. Conduct a CHIP process and outcome evaluation with a final report
- d. Sustain a diverse group of partners throughout the CHIP implementation lifecycle

Goal 3- Maintain provision of high-quality environmental health services to the community

- a. Develop and implement a scaling plan to ensure continued delivery of high-quality environmental health services as the city grows
- b. Enhance scope of services and processes to mitigating environmental health hazards

Goal 4- Enhance access to primary care services through alternative care delivery models

- a. Increase uptake of virtual visits, up to or exceeding 5% of all medical visits at Falls Community Health
- b. Implement on-site virtual care services in two community-based sites
- c. Provide access to free or subsidized onsite medications for at least 50% of low income and uninsured patients at Falls Community Health

Goal 5- Strengthen surveillance and analytics capability and delineate local versus state duties

- a. Create a Sioux Falls Population Health Intelligence Lab to enhance data-driven public health decision-making
- b. Formalize processes and relationships for surveillance activities and data exchange
- c. Develop and implement a workforce development plan

Goal 6- Achieve nation public health accreditation

- a. Achieve Public Health Accreditation Board's (PHAB) Pathways Recognition
- b. Establish and implement a performance management and improvement system
- c. Submit a viable public health accreditation application

### 2022-2025 Sioux Falls Community Health Improvement Plan (CHIP)

Mary Michaels provided an update on the Sioux Falls Community Health Improvement Partnership. This is the continuation of work completed throughout 2021 as part of the Community Health Assessment (CHA) process with Avera, Sanford, the Sioux Falls VA and other community partners. In January of this year, the Health Department convened a meeting with representatives from approximately 20 community organizations to review the CHA data and identify priority issues to be addressed through a three-year, Community Health Improvement Plan (CHIP). With the help of a consultant hired to facilitate the process of brainstorming, group discussion and voting, the partners selected the following five health priority areas and goals for the CHIP:

Health Priority Area	Goal Language
Active Living	Get people to move more.
Healthy Eating	Increase consumption of healthy food.
Mental Health & Substance Use	Improve mental well-being across population groups.
Oral Health	Improve oral health through the reduction of dental diseases.
Preventive Care	Increase utilization of preventive care.

Currently, three workgroups are addressing these five priority areas to develop measurable objectives and strategies that community partners will address collaboratively over the next three years. The Health Department and other city partners are developing objectives around healthy eating and active living; Falls Community Dental and Delta Dental of South Dakota are leading work in the area of oral health; and Avera and Sanford are co-leading the group working on preventive care and behavioral health. After all the workgroups draft their objectives, the full group of partners will come together to review and finalize the plan, with hopes to release both the CHA data report and the CHIP plan in mid- to late May.

**Public Input:**

None at this time

There being no further business or further discussion, motion to adjourn supported by Liz and seconded by Bernie motion carries. Y Michael Y Mary A Karen Y Bernie Y Jo Y Ranae Y Liz



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