



Main Street Business Improvement District Board

Regular Meeting
March 17, 2016, 11 a.m.
City Hall—Commission Room

Minutes

The meeting was called to order at 11:01 a.m.

Members present: Lyle Pudwill (Chair), Dave Syverson, Aaron Hultgren, Cindy Palleschi, and Loren Koepsell.

Members absent: Gary Gaspar.

Staff present: Dustin Powers and Brent O'Neil.

DTSF Inc. staff present: Joe Batcheller.

1. **Approval of November 18, 2015, Meeting Minutes**

Motion by Hultgren, second by Palleschi, to approve the November 18, 2015, meeting minutes. Motion passed: 4 yeses, 0 noes.

2. **Public Input**

No members of the public were present to provide input.

3. **DTSF Update**

Joe Batcheller indicated that DTSF is looking at ways to provide more aesthetic appeal throughout downtown, and one way they are looking to do that is by evenly distributing the hanging flower baskets.

Dave Syverson joined the meeting.

4. **2016 BID Budget**

Joe Batcheller presented the 2016 BID Budget and shared that the expenses are greater than they were for 2015; a total budget of \$193,040.00. One of the major differences from previous years was the inclusion of all items that are permissible under state law. Much of the funding goes to the Clean and Green team, which includes the flower baskets, sidewalk cleaning, street banners, and holiday decorations that promote the overall aesthetics of downtown. Other areas of funding go to the promotion of downtown Sioux Falls marketing, communication, and events.

Pudwill asked what percentage of DTSF's budget does the BID account for. Batcheller responded that the BID account for approximately 25 percent of the entire DTSF Budget.

Motion by Syverson, second by Hultgren, to approve the 2016 BID Budget. Motion passed: 5 yeses, 0 noes.

5. Discussion on Proposed Revisions for the Main Street BID Ordinance

Dustin Powers presented that staff continues to look at the revisions to the BID ordinance that have been discussed at previous meetings. There are three main categories that staff is looking at and those that are related to the procedural aspects of the yearly assessment, rebalancing of the assessment, and the effects of downtown growth on the BID services. The proposed revisions look at adjustments to both the rates and caps of the assessment. Any future revisions would be phased in over a four-year period. DTSF and City staff intend to reach out to the property owners and discuss the changes and receive input.

Motion by Syverson, second by Hultgren, to move forward with the proposed revisions and reach out to the property owners. Motion passed: 5 yeses, 0 noes.

6. Other Business/Open Discussion

There was no other business.

7. Adjourn

Motion by Syverson, second by Hultgren, to adjourn. Motion passed: 5 yeses, 0 noes. The meeting was adjourned at approximately 11:40 a.m.