



## Main Street Business Improvement District Board

Regular Meeting  
March 27, 2017, 4 p.m.  
Downtown Library Conference Room—200 North Dakota Avenue

### Minutes

The meeting was called to order at 4:04 p.m.

Members present: Lyle Pudwill (Chair), Anne Haber, Dave Syverson, Cindy Palleschi, and Dave Dandar.

Members absent: Aaron Hultgren.

Staff present: Dustin Powers.

DTSF Inc. staff present: Joe Batcheller and Tina Horner.

#### 1. Introduction of New Members

Powers introduced the newly elected members, Anne Haber and Dave Dandar.

#### 2. Approval of August 31, 2016, Meeting Minutes

Motion by Dandar, second by Palleschi, to approve the August 31, 2016, meeting minutes. Motion passed: 5 yeses, 0 noes.

#### 3. Public Input

No public input was given.

#### 4. DTSF Update

Batcheller provided an update to the Board how the BID funds support the efforts of the Clean & Green administration, economic development, events, safety initiatives, and marketing within the BID district boundaries. He indicated that the BID funds make up approximately 19 percent for DTSF's annual budget, and those funds are utilized for the items within the BID budget.

Powers explained that each fall, DTSF presents that they have expended the amount of funds within the BID budget. The City then adopts the assessment for the properties within the district, collects the funds, and passes them through to reimburse DTSF.

#### **5. 2017 BID Budget**

Batcheller presented the 2017 BID Budget indicating that the main reasons for the higher budget than previous years was the result of a one-time payment for a new sidewalk sweeper, the proposed funding for the Trolley, and the addition of a dog park. Batcheller indicated that the dog park will depend upon the approvals needed.

Horner indicated that DTSF has worked on the accounting practices around the BID funds to create more accountability for the funds.

Dandar asked who wants to continue to keep the Trolley. Batcheller discussed the Trolley Task Force that was created to determine the support for the Trolley. There has been support to keep the Trolley running; it has just been a matter of funding. Palleschi indicated that a lot of people like the Trolley.

Powers indicated that the Board needs to determine if the Trolley is a reasonable expenditure, as defined by state law, for the BID funds that are collected from the properties that are levied.

Dandar indicated that he is not in favor of supporting the Trolley within the 2017 BID Budget and would like it removed from consideration. Dandar stated that the funds would be better used for items related to safety. Palleschi disagreed and indicated that it adds a nostalgic value to DTSF. Syverson indicated that he was not ready to cut the funding for the Trolley.

Motion by Dandar, second by Haber, to amend the budget by removing the Trolley from the overall budget. Motion failed: 2 yeses (Dandar, Haber), 3 noes (Palleschi, Syverson, Pudwill).

Haber indicated that she would be supportive of keeping a portion of the Trolley funds in for 2017 if that could be done. Batcheller indicated that they could look at operating the Trolley for a maximum of 20 hours. Batcheller indicated that if this were to be proposed, the Trolley budget would be reduced from \$77,925.00 to \$36,772.00, thus reducing the overall budget to \$260,602.00

Motion by Pudwill, second by Haber, to amend the budget by reducing the Trolley expenditures to support a maximum of 20 hours of operation and reducing the Trolley budget items from \$77,925.00 to \$36,772.00. Motion passed: 4 yeses (Pudwill, Haber, Syverson, Palleschi), 1 no (Dandar).

Motion by Syverson, second by Haber, to adopt the amended budget of \$260,602.00. Motion passes: 4 yeses (Pudwill, Haber, Syverson, Palleschi), 1 no (Dandar).

**6. Bylaw Changes**

Powers presented the proposed changes to the bylaws, many of which were a result to ordinance reference changes.

Motion by Dandar, second by Syverson, to adopt the proposed bylaw changes. Motion passed: 5 yeses, 0 noes.

**7. 2017 Work Plan**

Powers shared that the Board will be evaluating the current assessment formula throughout 2017 with the intent to adopt formal changes for the 2018 assessment.

**8. Other Business/Open Discussion**

No other business.

**9. Adjourn**

Motion by Dandar, second by Syverson, to adjourn. Motion passed: 5 yeses, 0 noes. The meeting was adjourned at approximately 6:10 p.m.