

Main Street Business Improvement District Board

Thursday, August 19, 2021

4:00 pm

City Center, Room 110
231 North Dakota Avenue
Sioux Falls, SD

Draft Minutes

The meeting was called to order at 4:05 p.m.

Members present: Dave Dandar (Chair), Anne Haber, Anita Wetsch, Katrin Profilet, Darrell Schmith

Member absent: None.

Staff present: Dustin Powers

DTSF Inc. staff present: Joe Batcheller, Martin Dill

1. Call to Order

Dandar called the meeting to order.

2. Approval of March 4, 2021, Meeting Minutes

Motion by Schmith, second by Haber, to approve the March 4, 2021, meeting minutes. Motion passed: 5 yeases, 0 noes.

3. Public Input on Non-Agenda Items

No public input was taken.

4. New Business

A. DTSF Updates

Batcheller introduced Martin Dill the new Public Space Coordinator for the BID. Dill's focuses on the Clean & Green operations, BID operations, liaison to the police department, homeless outreach, among other responsibilities. Current hours are Tuesday-Friday 12pm – 8pm and Saturday 4pm – 12am.

Batcheller compared 2020 statistics to 2021 and is happy with the progress being made. Discussed needing to replace pedestrian counters with a service that uses cellular data to track more data sets.

B. 2021 BID Budget Updates

One of the big discrepancies in the current budget numbers is because the has been more equipment and maintenance costs than expected. However, DTSF was able to receive a Covid business grant that covered the expenditures related to replacing old vehicles with new vehicles; therefore, the budget will be updated to reflect the current

status. The vehicles are a DTSF asset that are used by the BID to provide BID services.

The original budget approved in March is \$3000 higher than the assessment so Batcheller will monitor this as the end of year approaches to make sure we don't go over the assessment amount.

C. 2021 BID Assessment Levy.

Powers stated that the proposed BID roll was filed with the City Finance Department July 23, 2021, and a mailed notice was given to all property owners on the roll.

Powers stated the total assessment for the 2019 BID assessment was \$178,062.81 and 2020 BID assessment was \$189,776.56. There are 229 properties in 2021 paying to the BID assessment for a total of \$192,493.26.

No input was received for the 2021 BID Levy.

Motion by Wetsch, second by Dandar, to formally recommend to the City Council approval of the 2021 BID assessment roll filed with the City Finance Department dated July 23, 2021. Motion passed: 5 yeses, 0 noes.

5. Other Business / Open Discussion

A. BID Methodology

Batcheller indicated that a consultant will be providing a proposal on how to rethink the BID and once we have more information from them a timeline for changes to the methodology will be prepared.

6. Adjourn

Motion by Schmith, second by Wetsch, to adjourn. Motion passed: 5 yeses, 0 noes. The meeting was adjourned at approximately 5:15 p.m.