



## **Main Street Business Improvement District Board**

Thursday, August 23, 2018

4:00 pm

City Center, Room 110  
231 North Dakota Avenue  
Sioux Falls, SD

### **Draft Minutes**

The meeting was called to order at 4:05 p.m.

Members present: Lyle Pudwill (Chair), Dave Dandar, Cindy Palleschi, Dave Syverson.

Member absent: Anne Haber and Tom Hurlbert

Staff present: Dustin Powers

DTSF Inc. staff present: Joe Batcheller

#### **1. Call to Order**

Pudwill called the meeting to order.

#### **2. Welcome & Introductions**

Luke Jessen with Lloyd Companies and Liz Meyer with Century 21 were in attendance.

#### **3. Approval of March 22, 2018, Meeting Minutes**

Motion by Syverson, second by Palleschi, to approve the March 22, 2018, meeting minutes. Motion passed: 4 yeses, 0 noes.

#### **4. Public Input on Non-Agenda Items**

No public Input.

#### **5. New Business**

##### **A. Presentation on 8th Street Bridge (No action required)**

Vanessa Victor, Chad Hanisch and Jon Jacobson presented an overview of the 8<sup>th</sup> Street Bridge project. The design team has evaluated options for repair and an alternate option for replacement. The plan is to rehabilitate the bridge, which could be done in a significantly reduced time frame when compared to new construction and would be significantly cheaper than replacement. The rehabilitation option will provide a design life of 75 years, which is the design standard in place today.

There will be additional opportunities for public comment at future meetings for the project.

## **B. Public Hearing on 2018 proposed BID levy.**

### **a) Summary of BID Roll**

Powers stated that the proposed BID roll was filed with the City Finance Department July 31, 2018, and a mailed notice was given to all property owners on the roll.

Powers stated the total assessment for the 2017 BID was \$168,240.93. The 2018 BID assessment totals \$172,819.92. Changes from 2017 include properties that were not previously on the roll such as new developments and that the Minnehaha County Equalization Office is going through downtown and reassessing the commercial properties which had a positive gain on the BID assessment for a few properties. There are 241 properties in 2018 paying to the BID assessment.

### **b) Summary of BID Activities for 2018**

Batcheller presented overview of programs that the BID Budget covers for 2018. Public Improvements includes the Clean and Green Team and the landscaping. This year there will be additional spruce tips purchased and more hanging flower baskets purchased. These baskets used to be one-use baskets but the new baskets have a water reservoir and are reusable. Parking banners have been added to downtown to direct visitors to parking ramps downtown.

Batcheller shared that there was four applications for the BID event grant to have a third party host an event downtown in the winter months. Selection of the event will happen soon.

Pedestrian counters were purchase to measure pedestrian counts and success of events and marketing efforts. Batcheller stated there's an opportunity to purchase a software that would allow for the data from the pedestrian counters to be on a dashboard that would be hosted on the DTSF website for anyone to see. There is a one-time fee of \$3500.00 that was not proposed in the budget earlier this year, but there are savings in other areas that could be used. Batcheller ask for feedback from the board on whether this is acceptable. This would allow the data to be live streamed and available at any time versus requests for the information and DTSF having to run reports.

Dandar stated this is more of a convenience since DTSF can already run the reports and doesn't support using the dollars for just a convenience.

Pudwill stated that it would be good to have this information available for everyone and that they could run their own reports for a given time.

Syverson stated he was supportive of doing this now versus holding off.

Palleschi stated that she was supportive as this would make the data more accessible than it currently is for property and business owners.

Based on this input the dashboard would be purchased this year.

**c) Public Input**

No input was received for the 2018 BID Levy.

Motion by Dandar, second by Syverson, to formally recommend to the City Council approval of the 2018 BID assessment roll filed with the City Finance Department dated July 31, 2018.

**6. Other Business / Open Discussion**

No other business.

**7. Adjourn**

Motion by Syverson, second by Dandar, to adjourn. Motion passed: 4 yeases, 0 noes. The meeting was adjourned at approximately 5:10 p.m.