

Main Street Business Improvement District Board

Thursday, August 26, 2020
4:00 pm
City Center, Room 110
231 North Dakota Avenue
Sioux Falls, SD

Draft Minutes

The meeting was called to order at 4:05 p.m.

Members present: Tom Hurlbert (Chair), Anne Haber (via phone), Anita Wetsch, Katrin Profilet, Dave Dandar

Member absent: None.

Staff present: Dustin Powers

DTSF Inc. staff present: Joe Batcheller

1. Call to Order

Hurlbert called the meeting to order.

2. Approval of November 4, 2019, Meeting Minutes

Motion by Wetsch, second by Profilet, to approve the November 4, 2019, meeting minutes. Motion passed: 5 yeses, 0 noes.

3. Public Input on Non-Agenda Items

Elizabeth Ebert, representing Raven Industries attended to learn more about the BID.

4. New Business

A. 2020 Budget Amendments

Last November the 2020 BID Budget was approved by the BID Board for \$184,385.00, this BID Roll will collect \$189,776.56, which is \$5,391.56 increase to the budget for 2020. Batcheller indicated that the additional dollars could go to additional marketing and holiday decorations for the winter events.

Motion by Wetsch, second by Dandar, to add the additional budget amount to Marketing and Public Improvements. Motion passed: 5 yeses, 0 noes.

B. 2020 proposed BID levy.

Powers stated that the proposed BID roll was filed with the City Finance Department July 24, 2020, and a mailed notice was given to all property owners on the roll.

Powers stated the total assessment for the 2018 BID was \$172,819.92. The 2019 BID assessment totals \$178,062.81. There are 230 properties in 2020 paying to the BID assessment for a total of \$189,776.56.

Batcheller presented overview of programs that the BID Budget covers for 2020. Everything is on track with previous years.

No input was received for the 2020 BID Levy.

Motion by Profilet, second by Wetsch, to formally recommend to the City Council approval of the 2020 BID assessment roll filed with the City Finance Department dated July 24, 2020. Motion passed: 5 yeases, 0 noes.

5. Other Business / Open Discussion

Members of the Board expressed desires to re-evaluate the BID methodology, regarding services and the assessment. Staff and Batcheller are working on a plan to bring forward to the Board for review.

Next meeting will be sometime in October to discuss the 2021 Budget and BID Plan.

6. Adjourn

Motion by Dandar, second by Wetsch, to adjourn. Motion passed: 5 yeases, 0 noes. The meeting was adjourned at approximately 5:10 p.m.