



MEETING MINUTES
for the
SIOUX FALLS NAMING COMMITTEE

Friday, December 19, 2014

1:30 p.m.

City Hall Commission Room

224 W 9th Street

Sioux Falls SD 57104

(Staff Liaison: Mike Cooper: 367-8888)

MEMBERS PRESENT: Mike Cooper (Director of Planning & Building Services); Mark Cotter (Director of Public Works); Mary Johns (Director of Siouxland Libraries); Jim Sideras (Fire Rescue Chief); Jesus Ramirez (Citizen Member); Jeffy Wilkes (Citizen Member); Mark Young (Citizen Member);

MEMBERS ABSENT: Doug Barthel (Police Chief) and Don Kearney (Director of Parks & Recreation) - excused;

OTHERS PRESENT: Rick Huffman (SMG); Audrey Willard (Director of the Sertoma Butterfly House); Russ Sorenson, (Urban Planner)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Naming Committee Chairperson, Mike Cooper, called the meeting to order at 1:30 p.m.

ITEM 2. WELCOME & INTRODUCTIONS

Naming Committee Chairperson, Mike Cooper, welcomed the naming committee members and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Naming Committee Chairperson, Mike Cooper, asked if there were any changes to the agenda. Committee members expressed no changes to the regular meeting agenda. Committee member, Jeffy Wilkes, made a motion to approve the regular meeting agenda. Committee member, Jesus Ramirez seconded the motion. The motion passed unanimously.

ITEM 4. REVIEW & ACTION on August 22, 2014 Meeting Minutes

Naming Committee Chairperson, Mike Cooper, requested a motion to approve the August 22, 2014 meeting minutes. Committee member Mark Cotter made a motion to approve the meeting minutes as presented. Committee member Jeffy Wilkes, seconded the motion. The motion to approve the August 22, 2014 meeting minutes passed unanimously.

ITEM 5. REVIEW & ACTION on Naming Application 2014-09-01 for Sertoma Butterfly House "Sky & Fin Family Zone" at the Northeast Corner of the Main Concourse of the Denny Sanford PREMIER Center located at 1201 North West Avenue.

Applicants, Rick Huffman, SMG, and Audrey Willard, Director of the Sertoma Butterfly House & Marine Cove, presented the application to name the Sky & Fin Family Zone located at the Northeast Corner of the second level concourse of the Denny Sanford PREMIER Center (1201 North West Avenue). Mr. Huffman said this will be a child friendly area within this portion of the new Denny Sanford PREMIER Center. Mr. Huffman commented that Denny Sanford PREMIER Center staff, along with volunteers from the Sertoma Butterfly House & Marine Cove, will staff the Sky & Fin Family Zone area during scheduled events.

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Ms. Willard commented the Sky & Fin Family Zone will be an exciting area that incorporates two colorful painted wall murals, and provides science and education opportunities related to interesting oceanography and animal displays for young children. Ms. Willard mentioned there will be no retail sales in the Sky & Fin Family Zone area.

Mr. Huffman stated there is a five year sponsorship agreement with the Sertoma Butterfly House & Marine Cove. Russ Sorenson, Assistant Staff Liaison, commented the City Finance Director reviewed the agreement since the sponsorship is for five years, and expressed no objections.

There were no other public comments received.

Committee member Mark Cotter, made a motion to approve the naming application as presented. Committee member Mary Johns seconded the motion. The motion passed unanimously.

ITEM 6. REVIEW & ACTION on Bylaw Amendments

Russ Sorenson, Assistant Staff Liaison, presented the proposed bylaw amendment that provides for the Planning Director to forward all naming proposal applications that involve a term of five (5) years or more, to the Finance Director for review. Additionally, a recommendation from the Finance Director would be included as part of the application to be considered by the respective board or committee responsible for review of a naming application.

Committee member Mark Cotter commented that it would be good to have finance review naming applications and receive a recommendation prior to consideration of the City Naming Committee and City Council.

There were no other public comments received.

Committee member Mark Cotter made a motion to approve the proposed bylaw amendment for Article 6, Section 2, as presented. Committee member Jim Sideras, Fire Chief, seconded the motion. The motion passed unanimously.

ITEM 7. REVIEW & ACTION on 2014 Annual Report

Russ Sorenson, Assistant Staff Liaison, provided DRAFT copies of the City Naming Committee's 2014 Annual Report. Mr. Sorenson explained the report addresses 2014 committee membership, term expirations, city ordinance provisions, and a summary of the committee's eight (8) recommendations related to naming facilities/spaces on public property.

Committee members expressed their appreciation for receiving the 2014 Annual Report.

There were no other public comments received.

Committee member Jeffy Wilkes made a motion to approve the 2014 Annual Report as presented. Committee member Mark Cotter seconded the motion. The motion passed unanimously.

ITEM 8. REVIEW & ACTION on Naming Committee's Proposed 2015 Meeting Calendar

Russ Sorenson, Assistant Staff Liaison, provided copies of the proposed 2015 quarterly meeting calendar to committee members for their consideration. Mr. Sorenson asked committee members if the proposed quarterly meeting dates, proposed time, and City Hall location are acceptable. Commissioners acknowledged acceptance for the 2015 meeting calendar.

Mr. Sorenson also indicated the Committee's bylaws have provisions for scheduling special meetings, if necessary. He informed the Committee that an application for naming a facility space within a public building is on the horizon and asked the Committee if they would consider holding a special meeting in January 2015.

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Commissioners expressed their willingness and agreement to be flexible with the meeting schedule based upon receipt of new application(s) or business and to conduct a special meeting in January 2015. .

There were no other public comments received.

Committee member Mark Cotter made a motion to approve the 2015 meeting calendar as presented, with the addition of scheduling a special meeting to be held on Friday, January 16, 1:30 pm, City Hall Commission Room. Committee member Mary Johns seconded the motion. The motion passed unanimously.

ITEM 9. OTHER BUSINESS

There was no other business presented or discussed.

ITEM 10. PUBLIC INPUT

There were no other public comments received.

ITEM 11. ANNOUNCEMENTS

NEXT MEETING – Special Meeting on Friday, January 16, 2015, 1:30 p.m..

ITEM 12. ADJOURNMENT

With no further business, Committee member Mark Cotter made a motion to adjourned the meeting. Committee member Jeffy Wilkes seconded the motion. The meeting adjourned at 1:55 pm.

Any business received after the Committee's filing deadline may be added to the agenda, with consent of the Committee members present.

If an ADA accommodation is needed, please contact the Human Relations Office at 605-367-8745 or humanrelations@siouxfalls.org at least 48 hours before the meeting event.

HANDOUTS – December 19, 2014 Meeting

- o December 19, 2014 Agenda
- o August 22, 2014 Meeting Minutes
- o One (1) Application 2014 – 08-01 for Naming "Sky & Fin Family Zone" at the Northeast Corner of the Main Concourse of the Denny Sanford PREMIER Center located at 1201 North West Avenue.
- o Bylaw Amendment(s)
- o 2014 Annual Report
- o Proposed 2015 Meeting Calendar