



DRAFT

MEETING MINUTES

for the

SIOUX FALLS NAMING COMMITTEE

Friday, December 18, 2015

1:30 p.m.

City Hall Commission Room

224 W 9th Street

Sioux Falls SD 57104

(Staff Liaison: Mike Cooper: 367-8888)

MEMBERS PRESENT: Mike Cooper (Director of Planning & Building Services); Matt Burns (Police Chief); Mark Cotter (Director of Public Works); Don Kearney (Director of Parks & Recreation); Jim Sideras (Fire Rescue Chief); Jeffy Wilkes (Citizen Member); Mark Young (Citizen Member)

MEMBERS ABSENT: Mary Johns (Director of Siouxland Libraries) - excused; Jesus Ramirez (Citizen Member) excused;) - excused;

OTHERS PRESENT: Joel Dykstra and Ron Nelson (Sioux Falls Rotary) Joshua Hofer, Scott Petersen; and Larry Toll (Washington Pavilion of Arts & Sciences); Russ Sorenson (Urban Planner)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Naming Committee Chairperson, Mike Cooper, called the special meeting to order at 1:32 p.m.

ITEM 2. WELCOME & INTRODUCTIONS

Naming Committee Chairperson, Mike Cooper, welcomed the naming committee members and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Naming Committee Chairperson, Mike Cooper, asked if there were any changes to the meeting agenda. Committee members expressed no changes to the special meeting agenda. Committee member Jim Sideras made a motion to approve the meeting agenda. Committee member Jeffy Wilkes seconded the motion. The meeting agenda was unanimously approved, as presented.

ITEM 4. REVIEW & ACTION on May 29, 2015 Meeting Minutes

Naming Committee Chairperson, Mike Cooper, requested a motion to approve the May 29, 2015 meeting minutes. Committee member Mark Cotter made a motion to approve the meeting minutes as presented. Committee member Matt Burns seconded the motion. The motion to approve the May 29, 2015 meeting minutes passed unanimously.

ITEM 5. REVIEW & ACTION on Naming Application 2015-08-02 for naming city property to Rotary Centennial Plaza located at 102 South River Road, Sioux Falls, SD.

Applicants, Joel Dykstra (President) and Ron Nelson (Past President), Sioux Falls Rotary Club, presented the application to name the Rotary Centennial Plaza. The downtown location is city-owned property located along the west bank of the Big Sioux River at the northeast corner of E. 10th Street and River Road. The proposed plaza would feature a landscaped area with an overlook of the Big Sioux River and serve as a nice entryway into the Downtown along the river. The applicants explained the proposed downtown plaza area would be a value added community amenity and recognition of the centennial history of Sioux Falls Rotary. The applicants mentioned they have been working with city staff and a local landscape architectural firm on conceptual design ideas that reflected small to large scale ideas that would be implemented in phases, and dependent on fundraising. Current development on this half acre size city-own parcel is passive in nature with pedestrian walkway along the river front. The applicants referenced conceptual design illustrations that depict future site enhancements consisting of additional walkways, bench seating, landscaping, and descriptive signage recognizing Sioux Falls Rotary Club's centennial history and contributions to the City. Applicants expressed this project example would become a successful private – public partnership model to utilize in the development of other parcels located along the Sioux Falls River Greenway.

Chairperson, Mike Cooper, commented that public notification about this naming opportunity was conducted on November 2, 2015 via Argus Leader Newspaper legal notice, and also posted on the city's website, requesting a letter of interest be submitted by November 16, 2015, from any party wishing to be considered for this naming opportunity. It was noted that no communications from the public were received during that time period. Mr. Cooper also mentioned that a gifting agreement between the Rotary Club and City Of Sioux Falls would be necessary to outline the proposed site development concept, amenities, and maintenance responsibilities.

Committee members expressed their enthusiasm for naming and enhancing this river bank segment with passive development amenities.

There were no other public comments received.

Committee member, Fire Chief Jim Sideras, made a motion to approve the naming application for the Rotary Centennial Plaza, as presented. Committee member Mark Young seconded the motion. The motion passed unanimously.

ITEM 6. REVIEW & ACTION on Naming Application 2015-10-01 for naming city property to Jerstad Gallery at the Washington Pavilion of Arts & Sciences, 301 S. Main Avenue, Sioux Falls SD.

Larry Toll, Scott Petersen and Joshua Hofer, representing the Washington Pavilion of Arts & Sciences presented the application to rename one of the Visual Arts Center's seven galleries. The subject gallery space measures 88' X 19' and is located on the west side of the second floor of the Visual Arts Center.

Mr. Larry Toll commented the Visual Arts Center is an accredited museum by the American Alliance of Museums which is home to regional, national, and international exhibitions each year. Mr. Toll explained the subject gallery is currently titled "Contemporary 1" gallery. The proposed name would be the "Jerstad Gallery", after the late Mark Jerstad, a well-respected figure in the history of Sioux Falls. Mr. Jerstad passed away in March 1997.

Mr. Toll commented there is ten year sponsorship agreement with the Jerstad family who have generously agreed to contribute \$50,000 to the Washington Pavilion for the naming rights of this gallery.

Committee Chairperson, Mike Cooper, commented the City Finance Director reviewed the sponsor naming agreement and expressed no objections.

Committee members expressed their enthusiastic support for the “Jerstad Gallery” space and commented the Visual Arts Center is a significant facility that greatly enhances cultural opportunities and strengthens the cultural fabric of Sioux Falls.

There were no other public comments received.

Committee member Don Kearney made a motion to approve the naming application for the Jerstad Gallery, as presented. Committee member Mark Cotter seconded the motion. The motion passed unanimously.

ITEM 7. REVIEW & ACTION on Naming Application 2015-10-02 for naming city property to Shultz Gallery at the Washington Pavilion of Arts & Sciences, 301 S. Main Avenue, Sioux Falls SD.

Larry Toll, Scott Petersen and Joshua Hofer, representing the Washington Pavilion of Arts & Sciences presented the application to rename one of the Visual Arts Center’s seven galleries. The subject gallery space measures 15.2’ X 25’ and is located in the southeast corner of the third floor of the Visual Arts Center.

Mr. Larry Toll commented the Visual Arts Center is an accredited museum by the American Alliance of Museums which is home to regional, national, and international exhibitions each year. Mr. Toll explained the subject gallery is currently titled “County Lines” gallery. This gallery exhibits primarily artworks from local artists. The proposed name would be the “Shultz Gallery”, after the late John Shultz, a well-respected citizen of both Sioux Falls civic and judicial affairs. Mr. Shultz passed away in April 1975.

Mr. Toll commented there is ten year sponsorship agreement with the Shultz family who have generously agreed to contribute \$11,400 to the Washington Pavilion for the naming rights of this gallery.

Committee Chairperson, Mike Cooper, commented the City Finance Director reviewed the sponsor naming agreement and expressed no objections.

Committee members expressed their enthusiastic support for the “Shultz Gallery” space and commented the Visual Arts Center is a significant facility that greatly enhances cultural opportunities and strengthens the cultural fabric of Sioux Falls.

There were no other public comments received.

Committee member Jeffy Wilkes made a motion to approve the naming application for the Shultz Gallery, as presented. Committee member Fire Chief, Jim Sideras, seconded the motion. The motion passed unanimously.

ITEM 8. REVIEW & ACTION on 2015 Annual Report

Staff Liaison, Russ Sorenson, presented the 2015 Annual Report to the City Naming Committee members for consideration. 2015 program activities and projects, including four naming applications, were considered and recommendations made to the Mayor and City Council for naming various city properties.

There were no other public comments received.

Committee member, Don Kearney, made a motion to approve the City Naming Committee’s 2015 Annual Report, as presented. Committee member, Fire Chief Jim Sideras, seconded the motion. The motion passed unanimously.

ITEM 9. REVIEW & ACTION on 2016 Meeting Calendar

Staff Liaison, Russ Sorenson, presented the 2016 Meeting Calendar to the City Naming Committee members for consideration. In accordance with city ordinance and committee bylaws, four quarterly meetings are proposed for 2016. The meetings would be held on Friday afternoons, 1:30 p.m., at City Hall, First Floor Commission Room. Proposed meeting dates include: February 19, April 15, August 19, and December 16;

There were no other public comments received.

Committee member, Mark Cotter, made a motion to approve the City Naming Committee's 2016 Meeting Calendar. Committee member member, Police Chief Matt Burns, seconded the motion. The motion passed unanimously.

ITEM 10. OTHER BUSINESS

There was no other business presented or discussed.

ITEM 11. PUBLIC INPUT

There were no other public comments received.

ITEM 12. ANNOUNCEMENTS

NEXT MEETING –Friday, February 19, 2015, 1:30 p.m., City Hall Commission Room

ITEM 13. ADJOURNMENT

With no further business, the meeting adjourned at 2:10 pm.

HANDOUTS – December 18, 2015 Meeting

- o December 18, 2015 Agenda
- o May 29, 2015 Meeting Minutes
- o One (1) Application 2015-08-01 for naming city property to Rotary Centennial Plaza located at 102 S River Road.
- o One (1) Application 2015 -10-01 for naming city property to Jerstad Gallery at the Washington Pavilion of Arts & Sciences, 301 S Main Ave.
- o One (1) Application 2015 -10-02 for naming city property to Shultz Gallery at the Washington Pavilion of Arts & Sciences, 301 S Main Ave.
- o DRAFT 2015 Annual Report
- o 2016 Meeting Calendar