



DRAFT

MEETING MINUTES

for the

SIOUX FALLS NAMING COMMITTEE

Friday, July 26, 2019

1:30 p.m.

City Center Conference Room #110

231 N Dakota Avenue

Sioux Falls SD 57104

(Staff Liaison: Jeff Eckhoff 367-8888)

MEMBERS PRESENT: Jeff Eckhoff (Director of Planning & Development Services); Matt Burns (Police Chief); Mark Cotter (Director of Public Works); Brad Goodroad (Fire Rescue Chief); Jodi Fick (Siouxland Libraries); Kelby Mieras (Parks Operations Mgr. and Parks & Recreation Designee); Ronald Rysavy (Citizen Member); Amy Pokela (Citizen Member) – Audio Conference Call in;

MEMBERS ABSENT: Don Kearney

OTHERS PRESENT: Darrin Smith and Chelsea Cronin (Washington Pavilion) Shawna Goldammer and Russ Sorenson (Planning Projects Coordinators – Staff Liaisons)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Naming Committee Vice Chairperson, Matt Burns, called the special meeting to order at 1:33 p.m.

ITEM 2. WELCOME & INTRODUCTIONS

Naming Committee Vice Chairperson, Matt Burns, welcomed Naming Committee members, acting Parks & Recreation designee, Kelby Mieras, and guests, to this special meeting that was requested by the Applicant. It was noted that there is a Committee quorum, and that Committee Member, Amy Pokela, was present via audio conference call in.

ITEM 3. APPROVAL OF REGULAR AGENDA for July 26, 2019 Special Meeting

Naming Committee Vice Chairperson, Matt Burns, requested a motion to approve the regular meeting agenda for July 26, 2019 meeting. Committee member Jodi Fick made a motion to approve the July 26, 2019 special meeting agenda. Committee member Brad Goodroad seconded the motion. The motion passed unanimously.

ITEM 4. REVIEW & ACTION on May 17, 2017 Meeting Minutes

Naming Committee Vice Chairperson, Matt Burns, requested a motion to approve the May 17, 2019 meeting minutes. Committee member Jodi Fick made a motion to approve the meeting minutes as presented. Committee member Brad Goodroad seconded the motion. The motion to approve the May 17, 2019 meeting minutes passed unanimously.

(over)

ITEM 5. Public Input on Non-Agenda Items (Chairperson)

Committee Chairperson, Matt Burns, asked if there were any guests in attendance to speak on non-agenda items. There were no guest comments expressed or received on non-agenda items.

Jeff Eckhoff, Naming Committee Member and Chairperson, arrived at the meeting.

ITEM 6. REVIEW & ACTION on Naming Application 2019-06-01 for naming city property from “South Dakota Gallery” to “Bates Trimble Gallery” on the second level in the Washington Pavilion of Arts and Science’s Visual Arts Center located at 301 S Main Avenue.

Presenter(s) – Darrin Smith and Chelsea Cronin, Washington Pavilion;

Applicant representatives, Darrin Smith and Chelsea Cronin, Washington Pavilion, were present to explain the application submittal.

Darrin Smith, representing the Washington Pavilion of Arts and Sciences, thanked the Naming Committee for conducting the special meeting and presented the application to rename city property from “South Dakota Gallery” to “Bates Trimble Gallery” on the second level in the Washington Pavilion.

Mr. Smith explained the Washington Pavilion of Arts and Science submits the application for renaming of one of the Visual Arts Center’s eight galleries. The proposed name would be the “Bates Trimble Gallery”, named by Karen Bates Trimble in honor of the Bates and Trimble families.

Mr. Smith stated, the proposed gallery is 54.5’ X 26’ (1,417 square feet in area) and located in the northwest corner of the Visual Arts Center. The Visual Arts Center is an accredited museum by the American Alliance of Museums which is home to eight galleries of exhibits and more than 10,000 square feet of exhibition space and produces roughly 22 regional, national and international exhibitions each year. Previously, this space was titled the “South Dakota” gallery. This previous name had no associated with any individuals or occurrences of note, and was selected based on the aesthetic quality of the name.

Mr. Smith highlighted that Karen Bates Trimble was born and raised in Sioux Falls, attending Longfellow Elementary, Patrick Henry Middle School and Washington High School, graduating with the class of 1962. As a member of the marching band and the Majorettes, she recalls these years as some of the best of her life. When her only son Shon, passed away at the early age, she established a perpetual scholarship in his honor through the Sioux Falls Area Community Foundation. In 2019, a similar scholarship was created for graduates of Washington High School. Karen worked at Midland National Life Insurance (now Sammons Financial), followed by Western Surety before her retirement in 1998. During her time in Sioux Falls, she volunteered for the Sioux Falls Symphony and the Great Plains Zoo & Delbridge Museum.

Mr. Smith indicated that Karen Bates Trimble has generously agreed to contribute \$100,000 to the Washington Pavilion for the naming rights of this gallery. The agreed-upon rate is \$10,000 per year. He noted this is consistent with city requirements, and the naming rights would last for ten (10) years.

Mr. Smith mentioned the Visual Arts Center Gallery Naming Agreement has been reformatted to include the City Attorney’s Office staff comments, and was recently signed electronically by Karen Bates Trimble. Chelsea Cronin, Washington Pavilion, submitted a signed copy of the naming agreement to city staff at the meeting. Staff Liaison, Russ Sorenson, commented the City Finance Director and City Attorney’s Office staff have reviewed the naming agreement and expressed no objections. They were awaiting the newly formatted agreement to be signed. Russ Sorenson acknowledged receipt of the agreement and that he would forward to City Finance and City Attorney’s Office.

Mr. Smith briefly reviewed the naming history for the other Pavilion galleries - Everest, Schultz, and Jerstad Galleries. He also mentioned that half of the galleries have approved naming and the other half have yearly

sponsorship names. He noted this is consistent with recent naming at the Visual Arts Center and the Shulz and Jerstad Families, as it was inspired by honoring a family name, rather than individuals.

Mr. Smith commented the Washington Pavilion has been aggressive in obtaining naming an sponsorship opportunities. He explained these sponsorships are critically important on how the facility is financed. On the city side, the city provides support to take care of the facility's capital projects and improvements. On the operations side, the Pavilion annually identify operating needs as it relates to the building (utilities, minor improvements, building security, etc.) for this city facility. He noted the city does not provide dollars for subsidizing programs or artwork. The Pavilion uses revenues from naming sponsorships and ticket sales dollars to support those features.

Committee Member, Jeff Eckhoff, inquired as to what the previous name was prior to the "South Dakota" gallery name. Mr. Smith replied the name was the "Permanent Collection" Gallery. He noted there are approximately 1,600 artworks archived in the basement area and are used by the curator and staff to create various art exhibitions. Mr. Eckhoff commented that based upon this gallery's square footage and associated proposed sponsorship revenue, this naming opportunity is a benefit.

There were no other public comments received.

At this time, Naming Committee Vice Chairperson, Matt Burns, yielded the floor back to the Jeff Eckhoff, Chairperson.

Chairperson, Jeff Eckhoff, asked the Naming Committee if there were any further questions from committee members. Hearing none, he requested a motion on this agenda item. Committee Member Matt Burns made a motion to approve the naming of city property from "South Dakota Gallery" to "Bates Trimble Gallery" on the second level in the Washington Pavilion of Arts and Science's Visual Arts Center located at 301 S Main Avenue.

Committee member Brad Goodyear seconded the motion. There was no further Committee discussion. The motion passed unanimously.

It was noted this naming request would proceed onto the Mayor and City Council for their consideration of an ordinance at a public hearing in August 2019.

ITEM 7. OTHER BUSINESS

None.

ITEM 8. ANNOUNCEMENTS

NEXT MEETING – Friday, August 16, 2019, 1:30 p.m., City Center, 1st Floor, Conference Room #110, located at 231 North Dakota Avenue based upon receipt of new application(s) or business.

ITEM 9. ADJOURNMENT

With no further business, Committee member Mark Cotter made a motion to adjourn the meeting. Member Ron Rysavy seconded the motion. The motion to adjourn the meeting passed unanimously. The meeting adjourned at approximately 1:50 p.m.