

# MINUTES

Thursday, March 12, 2015



**Sioux Falls  
Human Relations  
Commission**

12 Noon—1 p.m.  
Commission Room  
First Floor, City Hall

Commissioners:

Present: Brennan, Haase, Harkness, Jones, Larson, Mortenson, Pagan-Rosario, Scere, and Wood. DAC liaison: Deb Aden

Absent: Bouwman

Staff:

Colleen Moran, Human Relations Manager, Vandhana Baireddy, Human Rights Community Coordinator and Carol Garry, Human Relations Technician

Guests:

1. Call to Order/Welcome Guests

Chairperson Haase called the meeting to order at 12:06 pm.

2. Approval of Minutes

**Mortenson moved to approve the February 12, 2015, meeting minutes, Harkness provided the second.** The minutes were unanimously approved.

3. Status of Cases Report

One case was opened in February and will be mediating this month. Human Relations Manager Moran will have some cases going out to the review panel this month.

4. Civil Rights Update

The Rapid City Convention Center was cited by the Dept. of Justice (DOJ) because their accessible parking spaces were not accessible. At an event to honor people with disabilities, some were unable to get out of their vehicles and also could not get in the building.

The City of Sioux Falls is provided input/advice on city projects and policies from the ADA Accessibility Review Board to ensure access to city-owned buildings and city programs for people with disabilities.

It was noted that the DOJ may be targeting violators because 2015 is the 25<sup>th</sup> anniversary of the signing of the Americans with Disabilities Act.

5. Appointment—March- Case Panel B

Brennan, Jones, Mortenson, Pagan-Rosario, and Wood

6. Continuing Business

**a. Committee Reports**

The Communication Committee (Mortenson is the lead) met on February 16<sup>th</sup>. (See attached meeting notes.)

Staff will provide the Communication Committee with the existing materials the HRC has been using.

The Outreach Committee (Wood is the lead) put together a schedule of whom will be staffing the booth for the Cinco de Mayo event. (See attached schedule)

Wood asked the Commission for more suggestions for outreach venues. Some suggestions were: Festival of Cultures, Festival of Lights, SHRM, Women's event (Professional Women's group/EmBe?) Float in 4<sup>th</sup> of July parade, Diversity Conference, Pride event, speaker @ Cinco de Mayo, Latin American Festival, diversity students @ local colleges/universities, speaker @ ADA Celebration, Sidewalk Arts, and Jazz Fest. Please forward to Wood any other suggestions.

Wood will research calendars of events for dates and how to register/get involved. He would also need to research the HRC's display items and handouts.

**b. Mortenson asked that the Hariri/Wolf project be added to the agenda under continuing business.**

Further discussion of this project from the last meeting focused on if the message of this project is part of the Commission's goals. It was decided that the concept was too general for the HRC to make a commitment without more information.

**Mortenson moved to table any decision on support until more information is forthcoming; Ramirez seconded. Motion passed by unanimous vote.**

7. New Business –

**a. No new business was discussed.**

8. Disability Awareness Commission Report:

ARTAbility: March 3 – April 30. 65 artists submitted 93 entries.  
The DAC is discussing sponsoring a barrier awareness day.

9. Public Comment –

No public present.

10. Adjournment

**Having no further business Mortenson moved to adjourn; Jones seconded. The meeting was adjourned at 1:05p.m.**

SF HRC Marketing Committee  
First Meeting - Feb 16, 2015 @ Caribou Coffee

Attending: Jack Mortenson  
Sarah Bouwman  
John Jones  
Alejandro Ramirez

Not Attending but believed to be on the committee:  
Joanne Haase  
Jim Larson

Our meeting lasted about an hour. The discussion began with the question, "What do we need to do?" The response was, "We need to get the word out about the HRC."

Suggestions include:

- Speakers Bureau of commissioners willing to speak. Training could be scheduled from 1:00 to 1:30 or 2:00 after regular HRC mtg.
- Develop an "Elevator Speech" for commissioners
- Develop smaller handout / bulletin board handouts (Just the facts, M'am)
- Discuss ways in which we can have information posted in more languages
- Contact SF School Dist to see if we could do a campaign through them (Eracism campaign)
  - Jack will contact Kent Alberty
- Have commissioners visit to have information posted...
  - City Agencies
    - Library
    - Public Defenders Office(s)
    - DSS
    - WIC
    - Community Health
    - After school programs
    - Boys & Girls Club
  - Service Clubs
    - Lion's Club - Pancake Feed
    - Optimists
    - Sertoma
  - Boy Scouts (as Eagle Project)
- Employment Agencies
  - Job Service - John will contact Greg Johnson
- Food & Sheltering agencies
  - Bishop Dudley
  - Banquet
  - Salvation Army
  - Union Gospel Mission
  - Feeding SD

- Food to You
- Backpack Program
- The many SF magazines (for stories)
- SFBJ - John will contact Jodi
- Have all commissioners carry HRC business cards and put them up ALL OVER TOWN

Outreach Committee: Cinco de Mayo staffing schedule

**Set up Bill Wood and Alex R Pick-up materials on Friday afternoon 5/8(or when staff is available)**

A - 11:00- 12:30;	B- 12:30-2:00;	C-2:00-3:00;	D- 3:00-4:30;	E-4:30-6:00;	F6:00-End
Alex R	Vicki H	Bill W	Yesenia	Jack M	Bill W

**If any other Commissioners are available, please let Bill Wood know.**