

Siouxland Libraries
Downtown Library

Approved 3-9-16

Lifelong Learning, Recreation and Information
www.siouxlandlib.org

200 NORTH DAKOTA AVENUE • P.O. BOX 7403 • SIOUX FALLS, SD 57117-7403

MINUTES OF BOARD OF TRUSTEES MEETING

Siouxland Libraries

Downtown Library

Wednesday, November 18, 2015

1. Roll Call and declaration of quorum. The meeting was called to order at 4:31PM by Jed Huisman. Members present: Jed Huisman, John Beaman, Betsy Rice, Becky Thurman, Jean Beddow, and Library Director Mary Johns. Members absent: Jean Bender. Staff present: Kim Koblank and Monique Christensen
2. Adoption of the agenda. Agenda was adopted with a date correction for September 2015 meeting noted.
3. Motion by Thurman and second by Beaman to approve the minutes of the September 9, 2015 meeting. Motion carried.
4. Review of financial and statistical reports. Johns reported that the library is on target for expending the 2015 allocated funds; with remaining funds we are able to update some furniture. In December we expect shipment of special interactive furniture purchased with remaining bond funds for Prairie West.
5. Library Director, Staff and Board Member Reports. Johns handed out the list of the 2016 library board meetings. Johns introduced the program team idea that centers on identifying targeted age groups and building library programs based on their interests. The program teams identified so far include Teen/Tween, 20 Somethings, Adult, Seniors, Birth-Preschool and Afterschool. Kim Koblank, team lead, reported on the *20 Somethings* group. Kim talked about this group being a new focus for the library. The team established the age range as 18-34. Programming will have more of a social element and focus on reaching new people and helping to make library a part of their lives. Kim shared the new logo for the target group called Lit4Life. Suggested programming might include book clubs, cooking classes and interactive ideas with a focus on learning and expanding interests. She said they would have programs outside the library to introduce this target group to current library resources and offerings. There will be 2-3 programs a month, both outside the library and in house. An outside the library success story would be our partnership with Monk's and trivia night.

In our organizational restructuring, we changed one of the vacant management level positions to a marketing and community engagement position. We expect this person to help us develop a new focus on the broader concept of library services, extend our reach by applying new methods and social media to tell our story and learn more about community needs. We also offered a "name in the hat opportunity" that resulted in eight staff members reassigned to other locations. We increased staffing levels with reassignments for Rural West and Prairie West to continue to meet the growth needs. Prairie West and Caille are piloting staff sharing practices. We plan to continue offering reassignment opportunities as openings arise and we continue to look at our staffing structure and needs.

This was the 5th year we participated in Read for the Record, a national initiative encouraging people to read the same selected book to children on a specific date in October. Volunteer readers went to schools and library branches to read *Not Norman* by Kelly Bennett. Board members Thurman and Bender read, along with many other well-known personalities and civic leaders, including City Council. We set a new record as our volunteers read to 3,838 kids this year.

Food for All, a partnership with Feeding South Dakota, is going well. 80-90 kids are coming each day after school to receive a snack and beverage provided by Feeding South Dakota. Library staff distribute the snacks and then provide a variety of programmed activities for the kids. Huisman commented that this is good as his two kids say they're starving as soon as they get home from school. This is a great way to expose the students to the library.

Garretson School District contacted us about sharing our computer system as we do with the Hartford schools. We now have Garretson contracting to have their holdings loaded in our online catalog. This is a good opportunity to collaborate with the school and develop a stronger relationship with the school staff and students and increase awareness of the resources available to them through Siouxland Libraries.

Family Place Library has had 3 sessions. This is an early childhood development pilot program with the Sioux Falls Area Community Foundation. Families participate in a series of workshops focused on early development and readiness for learning. Each session includes a professional resource person to share information with parents about influences on learning, such as nutrition and speech.

Johns distributed comments from our staff day in April. We put sheets on the wall with questions or general statements and invited the staff to respond with their ideas by adding sticky notes.

6. Public Input. No public input.
7. Unfinished Business. No unfinished business.
8. New Business.
 - a. 2016 Library Holiday closing schedule – informational handout. Johns mentioned tradition has the Mayor determining if we close early Christmas Eve.
 - b. After surveying customers and reviewing use patterns, staff recommends adjusting Hartford hours by adding Friday hours in the summer, extending closing time from 5 to 6, adjusting Saturday hours to 10-1.

Motion by Rice and second by Beddow to adjust the hours for the Hartford Branch as presented.
Motion carried.

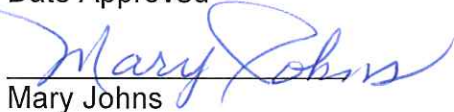
9. Other. None
10. The next regular meeting will be on January 13, 2016 at 4:30 PM at the Downtown Library.
11. Adjournment. The meeting was adjourned at 5:10 PM.



Monique Christensen
Library Staff



Date Approved



Mary Johns
Board Secretary