

OFFICIAL MEETING MINUTES
SPECIAL ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
September 19, 2011
4:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema and De Knudson

MEMBERS ABSENT: Ann Davis, Sylvia Henkin and Mary Lou Savold

OTHERS IN ATTENDANCE: Terry Torkildson, Wyatt Yager, Meg Lee and Lori Schnell (SMG), Russ Sorenson and Brent O'Neil (City of Sioux Falls), Lary Etten and Patrick Pope (SECT)

OTHER BUSINESS

Sioux Empire Community Theatre/Sioux Empire Kid's Theatre Contract Proposals

The Board moved to go into Executive Session.

SECT is requesting four additional weeks per year that SMG cannot book any events. In addition to the 3-week no booking period prior to show opening, they are requesting a fourth week on shows #1 and #2 and 2 addition weeks for show #3 (musical).

The Subcommittee Suggestions:

- Give SECT the four additional weeks this year. SMG will continue with the events that are already booked in that time frame and will not take any more bookings. Next year the weeks will be negotiated as part of the contracting.
- SECT must give their 2012/2013 dates to be held to SMG by October 1, 2011
- The 2013/2014 dates to be held must be given to SMG no later than August 1, 2012.
- SECT must notify SMG of firm dates and what shows they have chosen by April 15 of each year for the following season and a decision needs to be made between the facility management and SECT to see if all the shows require that many weeks on hold.
- The committee wants to work with SECT on potential ways to make set-building more efficient and timely.

The Board was presented with the following reports:

- Financials of rack rate vs. reduced rate
- Number of SECT rental dates including rehearsal for each show.
- List of turned away events in the weeks prior they are requesting no other bookings.

SEKT is requesting three years of rent forgiveness to get their Kids' Theatre started.

The Subcommittee Suggestions:

- The City and SMG have suggested charging the minimal rent of \$150.00 per day for the shows they do not charge the families to be a part of.
- Whatever the total rent charge is, half would be paid by SEKT and the other half by the cross promotion fund. The fund expenditure is estimated to be \$4650 of \$9300 in rent.

- The proposal for SEKT's rent reduction and cross promotion fund expenditure will be for one year and reexamined the following two years.
- The Board is requesting SEKT provide a profit and loss statement after this season to the Board.

The Board moved to go out of Executive Session.

Lary Etten and Patrick Pope joined the meeting.

The proposals for SECT and SEKT were discussed and all parties agreed to the changes.

A motion was made by R.J. Fitzsimmons and seconded by Tammy Beintema to approve the proposals to give SECT the four additional weeks this year that SMG cannot book any events. SMG will continue with the events that are already booked in that time frame and will not take any more bookings. Next year the weeks will be negotiated as part of the contracting. SECT must give their 2012/2013 dates to be held to SMG by October 1, 2011. The 2013/2014 dates to be held must be given to SMG no later than August 1, 2012. SECT must notify SMG of firm dates and what shows they have chosen by April 15 of each year for the following season and a decision needs to be made between the facility management and SECT to see if all the shows require that many weeks on hold. SEKT will be charged rent of \$150.00 per day for the shows they do not charge the families to be a part of. SMG will donate \$4,650.00 from their cross promotion fund to put towards rent. The proposal for SEKT's rent reduction and cross promotion fund expenditure will be for one year and reexamined the following two years. SEKT will provide a profit and loss statement after this season to the Board. Motion carried. Yeses, Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema and De Knudson, 4. Noes, none.

ADJOURNMENT

The meeting was adjourned.

NEXT MEETING

The next regularly scheduled meeting will be held October 5, 2011, at 12:00 pm at the Orpheum Theater Board Room.