

OFFICIAL MEETING MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
January 4, 2012
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Baron Wolfgang, Ann Davis, RJ Fitzsimmons, Tammy Beintema, De Knudson, Sylvia Henkin and Mary Lou Savold

MEMBERS ABSENT:

OTHERS IN ATTENDANCE: Meg Lee, Micki DeCurtins and Lori Schnell (SMG), Russ Sorenson (City of Sioux Falls), Lary Etten (SECT),

Baron Wolfgang, Chair, called the meeting to order.

INTRODUCTIONS

Introductions were made.

PRESENTATION

Mary Lou Savold presented the Board with a picture of the Orpheum Theater that was donated by Sharon and Bill Hofstead. The picture was painted by Sharon's uncle, Rodger Ellingson.

ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

APPROVAL OF MINUTES

De Knudson made a motion to approve the December 7, 2011, meeting minutes, RJ Fitzsimmons seconded, motion carried. Yeses, Baron Wolfgang, Ann Davis, RJ Fitzsimmons, Tammy Beintema, De Knudson, Sylvia Henkin and Mary Lou Savold, 7. Noes, none.

FACILITY

Booking Report (Meg Lee)

The Board discussed the 2011 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2012 there are 249 contracted and events on hold for the Orpheum Theater, 108 contracted and events on hold for the Classroom and 77 contracted and events on hold for the Anne Zabel Studio Theater.

The Board was also presented with the upcoming event list for Orpheum Theater Center events.

Attendance Report (Meg Lee)

The attendance report was discussed.

Financial Report (Meg Lee)

The Board was presented with the 2011 budget that is actual through November.

Evaluation from Users

Evaluations from the Mayor's Neighborhood Summit held on November 19, 2011 and Habitat for Humanity Benefit concert held on November 19, 2011 were discussed.

Manager's Report (Meg Lee)

Micki DeCurtins has been hired as the new Operations Manager for the Orpheum Theater.

OTHER BUSINESS

Recommendations for Board Vacancies

Orpheum Board membership recommendations, Katrina Lehr-McKinney, Mark Lindell and Martin Gallanter, were approved by the City Council and their membership will be effective January 12, 2012.

Orientation for the new Board members will consist of a packet of information that will be mailed to them and a tour of the Orpheum Theater Center at the end of February's meeting.

Draft 2011 Annual Report

Ann Davis made a motion to approve the 2011 Annual Report as presented, De Knudson seconded, motion carried. Yeses, Baron Wolfgang, Ann Davis, RJ Fitzsimmons, Tammy Beintema, De Knudson, Sylvia Henkin and Mary Lou Savold, 7. Noes, none.

Draft 2011 Work Program

A draft of the 2011 Work Program was discussed. It was suggested to add cleaning and organizing space efficiency of storage areas that include the costume and shop areas to the Target Items.

Fundraising ideas were discussed which include electronic fundraising, an event related fundraiser and SECT making an announcement before each of their performances about making a donation to restore the murals and sculptures for the outside. Meg Lee stated that SMG can create a display with pictures of before and after of the mural restoration and a donation box to have on display in the lobby.

Lary Etten suggested the first target item regarding a children's theater program be rewritten or removed from the list.

The 2011 Work Program will be further discussed at the February meeting.

Sculptures

Russ Sorenson has been in contact with Jim Clark and he will present his selections for the courtyard sculptures at the February meeting.

Recognition of Sylvia Henkin

Baron Wolfgang presented a plaque to Sylvia Henkin for her commitment to the Orpheum Theater Board.

ADJOURNMENT

Tammy Beintema made a motion to adjourn the meeting, RJ Fitzsimmons seconded, motion carried. Yeses, Baron Wolfgang, Ann Davis, RJ Fitzsimmons, Tammy Beintema, De Knudson, Sylvia Henkin and Mary Lou Savold, 7. Noes, none.

NEXT MEETING

The next regularly scheduled meeting will be held February 1, 2012, at 12:00 pm at the Orpheum Theater Board Room.