

OFFICIAL MEETING MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
March 7, 2012
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema, De Knudson, Mary Lou Savold, Katrina Lehr-McKinney and Mark Lindell

MEMBERS ABSENT: Ann Davis and Martin Gallanter

OTHERS IN ATTENDANCE: Meg Lee, Micki DeCurtins, Terry Torkildson and Lori Schnell (SMG), Russ Sorenson (City of Sioux Falls), Patrick Pope and Lary Etten (SECT)

Baron Wolfgang, Chair, called the meeting to order.

INTRODUCTIONS

Introductions were made.

ADDITIONS OR DELETIONS TO AGENDA

Centennial Sub Committee: Proposal to create a subcommittee for the Centennial Celebration was added under Other Business.

APPROVAL OF MINUTES

De Knudson made a motion to approve the February 1, 2012, meeting minutes, Mark Lindell seconded, motion carried. Yeses, Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema, De Knudson, Mary Lou Savold, Katrina Lehr-McKinney and Mark Lindell, 7. Noes, none.

FACILITY

Booking Report (Micki DeCurtins)

The Board discussed the 2012 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2012 there are 253 contracted and events on hold for the Orpheum Theater, 109 contracted and events on hold for the Classroom and 88 contracted and events on hold for the Anne Zabel Studio Theater.

The building rent for the areas of the Orpheum Theater Center was discussed.

The Board was also presented with the upcoming event list for Orpheum Theater Center events.

Attendance Report (Terry Torkildson)

The attendance report was discussed.

Financial Report (Terry Torkildson)

The Board was presented with the 2011 budget that is actual through January.

There are no Capital Improvement Projects for the Orpheum Theater in 2012.

Evaluation from Users

Evaluation from the Washington High School Concert Choir Variety Show held on January 26 & 27, 2012 was discussed.

Parking has always been a concern for the people attending the Orpheum Theater. As the area develops the developers need to include parking in their plans to meet City requirements. It was suggested to update the parking map on the website.

The owners of the Albert House parking lot are not willing to discuss letting our patrons park in their lot.

Manager's Report

Meg Lee has resigned her position at the Orpheum Theater and her last day will be March 9, 2012.

OTHER BUSINESS

Update on Management Selection Process

Russ Sorsenson informed the Board that the Orpheum Theater Center will be included in the management RFP for the Event Center, Convention Center and Arena. The RFP will be issued on March 9, 2012.

Draft 2012 Work Program

The 2012 Work Program was discussed. Tammy Beintema made a motion to approve the 2012 Work Program with the revisions, RJ Fitzsimmons seconded, motion carried. Yeses, Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema, De Knudson, Mary Lou Savold, Katrina Lehr-McKinney, and Mark Lindell, 7. Noes, none.

Orpheum Centennial

The Orpheum Centennial Celebration funding was discussed and suggestions were to contact the Historic Preservation and State Historic Preservation.

RJ Fitzsimmons suggested creating a subcommittee to develop a plan for what to do for the ceremony, funding issues and create a plan of action for the building beautification.

Tammy Beintema made a motion to develop a Centennial Subcommittee to include three Board members, City representative and Management representative to develop a plan for what to do for the ceremony, funding issues and create a plan of action for the building beautification, RJ Fitzsimmons seconded, motion carried. Yeses, Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema, De Knudson, Mary Lou Savold, Katrina Lehr-McKinney, and Mark Lindell, 7. Noes, none.

Katrina Lehr-McKinney, RJ Fitzsimmons and Mark Lindell (Board Members), Russ Sorenson (City Representative), Micki DeCurtins and Terry Torkildson (Management Representatives) were appointed to the subcommittee. RJ Fitzsimmons will chair the subcommittee.

Board members were encouraged to relay any ideas to the Centennial Subcommittee.

Eide Bailly Audit Report

Terry Torkildson presented a letter to the Board from Eide Bailly informing the Board that they are in the process of auditing the Sioux Falls Arena and Orpheum Theater 2011 financial statements.

SECT

Lary Etten informed the Board that the Sioux Empire Community Theatre's next play will be Sweeney Todd. De Knudson encouraged SECT to go before the City Council to give a brief report on all their upcoming events.

Patrick Pope informed the Board that their camps will be moving to Augustana College.

ADJOURNMENT

The meeting was adjourned.

NEXT MEETING

The next regularly scheduled meeting will be held April 4, 2012, at 12:00 pm at the Orpheum Theater.