



OFFICIAL MEETING MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
April 3, 2013
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson, Deirdre DiMemmo and Mary Lou Savold

MEMBERS ABSENT: Ann Davis

OTHERS IN ATTENDANCE: Rick Huffman, Becky Aamodt and Lori Schnell (SMG) and Patrick Pope (SECT)

Baron Wolfgang, Chair, called the meeting to order.

1. INTRODUCTIONS

Introductions were made.

2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

3. APPROVAL OF MINUTES

De Knudson made a motion to approve the March 6, 2013, meeting minutes, Deirdre DiMemmo seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson, Deirdre DiMemmo and Mary Lou Savold, 8. Noes, none.

4. FACILITY

Booking Report (Becky Aamodt)

a. The Board discussed the 2013 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2013 there are 135 contracted events to be held in the Orpheum Theater, 83 contracted events to be held in the Classroom and 97 contracted events to be held in the Anne Zabel Studio Theater.

b. Attendance Report (Becky Aamodt)

The attendance report was discussed. Parking for the Triple S Dance event that was held during the St. Patrick's parade went very well because we acquired parking spots from Raven's parking lot.

The upcoming event list was handed out and includes Lee Ritenour on April 5, The City of Sioux Falls Employee Forum on April 14 & 15, SD Democratic Party VIP Reception on April 20, SECT "The Wizard of Oz" on May 3 – 5, 10 – 12, 17 – 19 and NGA Body Building and Figure Contest on July 27.

c. Financial Report (Rick Huffman)
The Board was presented with the 2013 budget that is actual through February.

d. Evaluation from Orpheum Users
There were no evaluations.

e. Manager's Report (Becky Aamodt)
Discussion on Orpheum Theater Promotions: Nothing was discussed.

Discussion on Costume Storage Room Project: Dates have been put on hold in June and July for the Costume Storage Room Project. Becky Aamodt will forward the dates to the Board members and SECT to start coordinating volunteers to help with the cleanup. SMG will coordinate with the City to find out the procedure for the whole process and for the disposal of the costumes that cannot be repaired.

The Board would like to see a report of the costs of the project that will include cleaning the costumes, cleaning the basement, purchasing a database to catalogue the costumes and storage solutions when returning items to the basement.

SMG will contact regional theaters to find out what kind of inventory database they use.

Rick Huffman will contact the local dry cleaning stores to try to find a sponsorship of cleaning the clothes.

It was recommended to discuss with the City the ability to charge a fee for the rental of the costumes to pay for a services fee for SMG time or the ability to accept in kind donation.

5. Discussion of Sculpture Leases

Funding for the sculptures was discussed. The Board would like Terry Torkildson and Tracy Turbek to at the May meeting regarding the options for future sculpture funding.

Augustana and USD Colleges have been contacted about the possibility of college students displaying their sculptures at the Orpheum Theater. They were very receptive with the idea because the students have no outlet for publicly displaying their sculptures. It was encouraged to invite college representatives to the May meetings. The procedures for this process have to be worked out with the City.

6. Centennial Committee Report Discussion (Continued) R.J. Fitzsimmons

The Centennial Committee decided on two versions of the Centennial logo. One version will be for advertising and the other will be used for promotional items such as buttons or t-shirts.

The kickoff for the Centennial will be October 4, 2013 in coordination with First Friday Downtown. Ribbon cutting will be at 4:30 and will include a video presentation, wine tasting and tours. It was also suggested to feature the sculpture artists and the performances from user groups.

7. Board Membership

Mary Lou Savold's term will expire in May and she is not eligible for reappointment as she has served two terms. The City has made an announcement of the vacancy.

8. Other Business

Patrick Pope announced that the Sioux Empire Community Theatre Box Office will open on April 22nd for the Wizard of Oz performances. Auditions for Charlie Brown will be held on April 16 – 18.

The Sioux Falls Arena and Orpheum Theater 2012 Year End Report was handed out. The Board members were encouraged to review the report and contact SMG if they had any questions or comments.

9. Adjournment

Tammy Beintema made a motion to adjourn the meeting, De Knudson seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Katrina Lehr-McKinney, De Knudson, Deirdre DiMemmo and Mary Lou Savold, 8. Noes, none.

10. NEXT MEETING

The next regularly scheduled meeting will be held May 1, 2013, at 12:00 pm at the Orpheum Theater.