



**Orpheum Theater Advisory Board of Directors Meeting**

**August 7, 2013, 12:00 p.m.**

Orpheum Theater  
334 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Ellyn Donahoe, Tammy Beintema, De Knudson, Deirdre DiMemmo and R.J. Fitzsimmons  
MEMBERS ABSENT: Baron Wolfgang, Katrina Lehr-McKinney and Ann Davis  
GUESTS/STAFF: Rick Huffman and Lori Schnell (SMG), Aaron Rietsema (New Board Member)

ITEM 1. INTRODUCTIONS

Aaron Rietsema was introduced to the Board as a new Board member.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

ITEM 3. APPROVAL OF MINUTES

A motion was made by De Knudson and seconded by Deirdre DiMemmo to approve the July 10, 2013, meeting minutes. Motion carried. Ellyn Donahoe, Tammy Beintema, De Knudson, Deirdre DiMemmo and R.J. Fitzsimmons, 5, Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2013 booking report for the Orpheum Theater, Anne Zable Studio Theater and the Classroom. For 2013 there are 51 contracted events to be held in the Orpheum Theater, 69 contracted events to be held in the Classroom and 63 contracted events to be held in the Anne Zabel Studio Theater.

b. Attendance Report

The attendance report was handed out.

c. Financial Report

The Board was presented with the 2013 budget that is actual through June.

d. Evaluation from Orpheum Users

The Board was given the event evaluation from the SFJB Lee Ritenour on April 5, 2013, Triple S Dance Competition on March 16, 2013, Amanda Shaw and the Cute Guys on March 8, 2013, Coming Home to Love on February 8, 2013 and The Spill Canvas on May 24, 2013.

e. Manager's Report

Costume Storage: The costumes are in the process of being cleaned and catalogued. The basement will be professionally cleaned before the costumes will be moved back down.

ITEM 5. COURTYARD SCULPTURE PROJECT

The deadline of the first week in October to have the student sculpture in place does not seem to be feasible. The Board thought it would be better to move the deadline to the spring and work on the process to make sure it is done correctly.

ITEM 6. CENTENNIAL EVENT SUBCOMMITTEE REPORT

Tammy Beintema reported that the invitations, playbill booklet, commemorative buttons, street light banners and window clings are being worked on for the Centennial celebration on October 4<sup>th</sup>.

The ribbon cutting will be held at 4:30 pm and the downtown 1<sup>st</sup> Friday event will be held from 5:00 – 9:00 pm. Several of the user groups have agreed to perform throughout the evening. Channel 16 will be showing the documentary they created throughout the evening. A tour of the facility will be from 5:00 – 5:30 pm.

Promotions for the event will be in the Downtown Sioux Falls Magazine, Keloland's Eye on Keloland and Inside Keloland and the user groups have agreed to put the Centennial information in their advertising.

The Board would like to thank Fresh Produce for all the work they have done by creating the logo, invitations and playbill booklets.

ITEM 7. BOARD MEMBERSHIP

Lee Rietsema's appointment will go the City Council for approval on August 13, 2013.

ITEM 8. OTHER BUSINESS

The Board is concerned by the lack of City representation at the Board meetings and feel they are missing important information that should be passed to them from the City. De Knudson will contact Tracy Turbak about his attendance at the Board meeting and to see if someone else can represent the City if he is unable to attend.

ITEM 9. PUBLIC INPUT

No public input.

ITEM 10. ANNOUNCEMENTS

The next Orpheum Theater Advisory Board meeting will be held on September 4, 2013, at 12:00 pm at the Orpheum Theater.

ITEM 11. ADJOURNMENT

A motion was made by De Knudson and seconded by Ellyn Donahoe to adjourn the meeting.. Motion carried. Ellyn Donahoe, Tammy Beintema, De Knudson, Deirdre DiMemmo and R.J. Fitzsimmons, 5, Noes, none.