



**OFFICIAL MEETING MINUTES**  
**ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING**  
**January 2, 2013**  
**12:00 p.m.**  
**Orpheum Theater**

MEMBERS PRESENT: R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, and Katrina Lehr-McKinney

MEMBERS ABSENT: Mary Lou Savold De Knudson and Deirdre DiMemmo

OTHERS IN ATTENDANCE: Terry Torkildson, Micki DeCurtins, Rick Huffman and Lori Schnell (SMG), Russ Sorenson and Tracy Turbek (City of Sioux Falls), Lary Etten and Patrick Pope (SECT), Caitlin Pisha (Fresh Produce)

Baron Wolfgang, Chair, called the meeting to order.

1. INTRODUCTIONS

Introductions were made.

2. ADDITIONS OR DELETIONS TO AGENDA

Katrina Lehr-McKinney requested moving the Centennial Event Subcommittee to item #4 on the agenda.

Russ Sorenson announced that due to the City program and project restructuring that effective in January 2013 City Finance would serve as the new staff liaison to the Arena/Convention/Entertainment Board. Russ introduced Tracy Turbak, Director of Finance. On behalf of Mike Cooper, Director of the City Planning & Building Services Department, Russ sincerely thanked the Board members for the opportunity to serve them.

Lary Etten announced that he will be resigning from the Sioux Empire Community Theatre and this would be his last meeting.

3. APPROVAL OF MINUTES

R.J. Fitzsimmons made a motion to approve the December 5, 2012, meeting minutes, Ellyn Donahoe seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, and Katrina Lehr-McKinney, 6. Noes, none.

4. 2013 Centennial Event Subcommittee Report

Katrina Lehr-McKinney and Caitlin Pisha from Fresh Produce presented to the Board the first draft of logos for the Centennial. The Board suggested some revisions and they will present another draft at the February meeting.

5. FACILITY

Booking Report (Micki DeCurtins)

- a. The Board discussed the 2012 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2012 there were 232 contracted events held in the Orpheum Theater, 116 contracted events held in the Classroom and 103 contracted events held in the Anne Zabel Studio Theater.

The upcoming event list was handed out and includes The Complete Works of William Shakespeare Abridged on January 17-20 and 24 – 27, Sleeping Beauty on January 18 & 20, Hadden Sayers on January 19, WHS Concert Choir Variety Show on January 25, Trendigital on January 31, Stage Adventures on February 2, 9, 16 & 23 and Amanda Shaw & The Cute Guys on March 8.

b. Attendance Report (Micki DeCurtins)

The attendance report was discussed.

c. Financial Report (Terry Torkildson)

The Board was presented with the 2012 budget that is actual through November.

d. Evaluation from Orpheum Users

There were no evaluations to discuss.

e. Manager's Report (Micki DeCurtins)

Micki DeCurtins reported that the carpet in the main lobby, Zabel and upstairs has been installed.

6. Centennial Committee Discussion (Continued) R.J. Fitzsimmons

The Centennial Committee did not meet in December due to the holidays and will meeting in January and bring a report to the February meeting. They will discuss the 12 centennial performances that will be performed by the user groups.

The committee has not received any historical information from the public for the gaps of history from the opening of the building to the Community Theatre taking the building over. Katrina Lehr-McKinney will create a press release to send to the media.

7. Discussion on Orpheum Theater Promotions

Rick Huffman presented to the Board a draft of the marketing plan for the Orpheum Theater.

The User groups will be asked to leave brochures about their seasons in the Orpheum lobby for patrons inquiring about their events.

8. Discussion on Costume Storage Room Project – Summer 2013

This was tabled to the February meeting.

9. Review & Action of the 2012 Annual Report for the Orpheum Theater Advisory Board.

There were a few typing errors; in the header 2012 Annul Report to 2012 Annual Report and correct the spellings of Baron Wolfgang, Ellyn Donahoe and Deirdre DiMemmo names.

Ellyn Donahoe made a motion to approve the 2012 Orpheum Theater Advisory Board of Directions Annual Report with the spelling corrections, Tammy Beintema seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, and Katrina Lehr-McKinney, 6. Noes, none.

10. Discussion of SECT Events

Patrick Pope, SECT, reported that they will be performing the Complete Works of William Shakespeare in the Anne Zabel Studio Theater on September 17 – 20 and 24 – 27. He also reported they are holding auditions for their performance of the Wizard of Oz.

The Board discussed the scheduling conflicts in working with other organizations to make the building accessible to them because SECT's need to hold so many days for their performances. SECT is working with their board to find ways to be more efficient to be able to make the spaces more accessible to other users. SMG and SECT will work on ways to free up more dates for other users.

11. Other Business

Russ Sorenson reported that the sculpture leases will end soon. The Board would like to invite Jim Clark to the February meeting to discuss the sculptures that are available for the next year. Terry Torkildson reported that funding for the sculptures will need to be found. It was suggested that the Board seek out sponsorships for the sculptures which is \$4,000.00 for the four sculptures. This will be discussed at the February meeting. The Sculptures will be need to be approved by the Visual Arts Council and then the City Council before they can be placed at the Orpheum.

12. Adjournment

Tammy Beintema made a motion to adjourn the meeting, R.J. Fitzsimmons seconded. Motion passed. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, and Katrina Lehr-McKinney, 6. Noes, none.

10. NEXT MEETING

The next regularly scheduled meeting will be held February 6, 2013, at 12:00 pm at the Orpheum Theater.