



Orpheum Theater Advisory Board of Directors Meeting

August 6, 2014, 12:00 p.m.

Orpheum Theater
315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Ellyn Donahoe, Tammy Beintema, Aaron Rietsema, R.J. Fitzsimmons, Deirdre DiMemmo and Katrina Lehr-McKinney

MEMBERS ABSENT: Ann Davis

GUESTS/STAFF: Rick Huffman, Becky Aamodt, and Lori Schnell (SMG) and Tracy Turbak (City of Sioux Falls)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

Item 7 b. Year End Report was tabled until the October meeting.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Ellyn Donahoe and seconded by Deirdre DiMemmo to approve the June 4, 2014, meeting minutes. Yeses, Ellyn Donahoe, Tammy Beintema, Aaron Rietsema, R.J. Fitzsimmons, Deirdre DiMemmo and Katrina Lehr-McKinney, 7. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2014 booking report for the Orpheum Theater, Anne Zable Studio Theater and the Classroom. For 2014 there are 196 contracted and held events for the Orpheum Theater, 215 contracted and held events for the Classroom and 128 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The attendance report through July 31, 2014 and the Upcoming Events reports were handed out and discussed.

c. Financial Report

The Board was presented with the 2014 budget that is actual through June 2014.

d. Evaluation from Orpheum Users

Evaluation from Sioux Falls Tomorrow held on May 6, 2014 was discussed.

e. Manager's Report

Becky Aamodt reported that she is working with the Convention Center Sales staff to host events that will use both facilities. She also stated that she will be going on maternity leave soon and other staff will be helping out to cover her position.

ITEM 5. COURTYARD SCULPTURE PROJECT

R.J. Fitzsimmons presented a draft of the Call to Sculptures. The process was discussed and it was decided to send out the press release by September 1, 2014. The entry deadline will be November 15, 2014 and the notification of selection committee will be December 15, 2014.

ITEM 6. CENTENNIAL COMMITTEE

The Centennial Committee decided there is won't be any more events associated with the Centennial.

ITEM 7. OTHER BUSINESS

a. Board Membership

Tracy Turbak reported that the City Council approved the resolution appointment Tyler Crissman and Joseph Niechwiadowicz to the Orpheum Theater Advisory Board of Directors.

ITEM 7. PUBLIC INPUT

No public input.

ITEM 8. ANNOUNCEMENTS

The next Orpheum Theater Advisory Board meeting will be held on October 1, 2014, at 12:00 pm at the Orpheum Theater.

ITEM 9. ADJOURNMENT

A meeting was adjourned.