



Draft

Orpheum Theater Advisory Board of Directors Meeting

August 3, 2016, 12:00 p.m.

Orpheum Theater
315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Katrina Lehr-McKinney, Joe Niechwiadowicz, Tyler Crissman, Christen Rennich and Jolene Kranz

MEMBERS ABSENT: Aaron Rietsema and James Weaver

GUESTS/STAFF: Terry Torkildson, Maggi Erstad, Duane Sutton and Lori Schnell (SMG), Tracy Turbak (City of Sioux Falls), Chad Stoner and Julie Grootwassink (Spectra)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

There were no changes to the agenda.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Joe Niechwiadowicz and seconded by Tyler Crissman to approve the June 1, 2016, meeting minutes. Yeses, Katrina Lehr-McKinney, Joe Niechwiadowicz, Tyler Crissman, Christen Rennich and Jolene Kranz, 5. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2016 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2016 there are 223 contracted and held events for the Orpheum Theater, 158 contracted and held events for the Classroom and 190 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report.

The upcoming events report was distributed. Upcoming events include Bentley-Pickerign Wedding on August 13, Wevik Anniversary Party on August 19, Falls Classic Body Building on August 27, Tribute to the Beatles: Backbeat on September 1, Jorgensen Wedding Ceremony on September 10, SECT: Rock of Ages on September 16-18, 23-25, 30-October 2, Animal Collective on October 3, John Denver Tribute Band on October 5, 2nd Annual Hunting Film Tour on October 6, Here Comes the

Mummies on October 7, Innovation Expo on October 13, SECT: Secret Garden on October 13-16, 20-23, Derek Amato with Tony Deblois & Friends on October 14, SD International Pageants on October 15 & 16, Embrace Church Night of Worship on October 19-21, SECT: The Great Gatsby on November 4-6, 11-13, Alicia Olatuja on November 18, Walth-Duffy Wedding on December 3 and Siefken Schmunk Wedding on December 31.

c. Financial Report

The Board was presented with the 2015 budget that is actual through May 2016.

d. Evaluation from Orpheum Users

Evaluations from Dynamic Cheer & Dance held on June 4, 2016 and Severson-Cable Wedding held on July 8, 2016 were given to the Board.

e. Manager's Report

Duane Sutton reported that the stage repair is complete, the upgrade to the fly system will cause the building to be closed for three months, the house lights are being switched to LED, and the dimmer systems is in the process of being replaced.

The Board recommended checking into having the murals restored at the same time as the fly system upgrade.

ITEM 5. OTHER BUSINESS

a. Orpheum Concessions and Catering

Chad Stoner and Julie Gootwassink from Spectra attended the Board meeting to discuss the concessions and catering at the Orpheum. Chad informed the Board that they work with non for profit groups to help them keep within their budget when they host events at the Orpheum.

The Board would like to review both the Spectra and SMG contracts. Lori will forward a copy of them to the Board.

b. Board Membership

Tyler Crossman was reappointed to the Board in July 2016. James Weaver has moved out of state to start a new job. Katrina Lehr-McKinney will reach out to the Sioux Falls School District to ask them to recommend a new representative. The City has received a few applicants for the two open positions on the Board.

c. Nominate Chair and Vice Chair

This was tabled to the next meeting.

ITEM 6. COURTYARD SCULPTURE PROJECT

This was tabled to the next meeting.

ITEM 7. PROMOTIONS/CAPACITY BUILDING COMMITTEE

This was tabled to the next meeting.

ITEM 8. PUBLIC INPUT

No public input was given.

ITEM 8. ADJOURNMENT

A motion was made by Joe Niechwiadowicz and seconded by Christen Rennich to adjourn the meeting. Motion carried. Yeses, Katrina Lehr-McKinney, Joe Niechwiadowicz, Tyler Crissman, Christen Rennich and Jolene Kranz, 5. Noes, none.

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