



DRAFT

Orpheum Theater Advisory Board of Directors Meeting

June 1, 2016, 12:00 p.m.

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Katrina Lehr-McKinney, Joe Niechwiadowicz, Aaron Rietsema, Tyler Crissman and Jolene Kranz

MEMBERS ABSENT: James Weaver and Christen Rennich

GUESTS/STAFF: Terry Torkildson, Maggi Erstad, Duane Sutton, Rick Huffman and Lori Schnell (SMG), Tracy Turbak (City of Sioux Falls) and Patrick Pope (Sioux Empire Community Theatre)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

There were no changes to the agenda.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Joe Niechwiadowicz and seconded by Aaron Rietsema to approve the April 4, 2016, meeting minutes. Yeses, Katrina Lehr-McKinney, Joe Niechwiadowicz, Aaron Rietsema, Tyler Crissman and Jolene Kranz, 5. Noes, none.

ITEM 4. OTHER BUSINESS

a. Work Program

It was decided to table this until the August meeting.

b. Board Membership

The Board was encouraged to help find people that would be interested in applying to serve on the board to fill the two open positions. Tracy Turbak reported that James Weaver has never been officially appointed to the Board, Tyler Crissman's first term expired in January and Aaron Rietsema's first term will expire in August. They were asked to fill out the city application to be officially appointed and reappointed to the Board.

ITEM 5. FACILITY

a. Booking Report

The Board was given the 2016 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2016 there are 223 contracted and held events for the Orpheum Theater, 158 contracted and held events for the Classroom and 190 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report.

The upcoming events report was distributed. Upcoming events include Dynamic Cheer and Dance Spring Recital on June 4, Dance Gallery Spring Recital on June 9-11, Stage Adventures Training Class on June 4, 18, July 9, 16, 23, 30, Summer Camp: Seussical the Musical Jr. on June 13-24, Pastian-O'Donnell Wedding on July 2, Severson-Cable Wedding on July 8, NGA Bodybuilding Championship on July 16, Bentley-Pickerign Wedding on August 13, Wevik Anniversary Party on August 19, Falls Classic Body Building on August 27, Tribute to the Beatles: Backbeat on September 1, Jorgensen Wedding Ceremony on September 10, SECT: Rock of Ages on September 16-18, 23-25, 30-October 2, Animal Collective on October 3, John Denver Tribute Band on October 5, Here Comes the Mummies on October 7, Innovation Expo on October 13, SECT: Secret Garden on October 13-16, 20-23, Derek Amato with Tony Deblois & Friends on October 14, SD International Pageants on October 15 & 16, Embrace Church Night of Worship on October 19-21, SECT: The Great Gatsby on November 4-6, 11-13, Alicia Olatuja on November 18, Walth-Duffy Wedding on December 3 and Siefken Schmunk Wedding on December 31.

c. Financial Report

The Board was presented with the 2015 budget that is actual through April 2016.

d. Evaluation from Orpheum Users

Evaluations from Sioux Empire Film Festival on April 8-10 and AARP Day at the Theatre on May 15 was given to the Board.

e. Manager's Report

Duane Sutton stated that the upgrades to the electrical system and LED lighting on the stage are completed. The stage floor is being replaced.

Terry Torkildson reported that the 2018 CIP projects include replacing the pavers in the Courtyard. The 2019 CIP projects include redoing the marquee and the canopy area. The 2020 CIP Projects include replacing the boiler and restoration of the remaining murals. The 2021 CIP will include the network component upgrade.

ITEM 6. COURTYARD SCULPTURE PROJECT

The Courtyard Committee members are Katrina Lehr-McKinney, Joe Niechwaidowicz, Christen Rennich, Maggie Erstad, Duane Sutton and Zach DeBoer (VAC Board Member). Katrina Lehr-McKinney reported the committee discussed how is the space utilized now, what we could do with this space in the future and what can we do with this space now. It was suggested to work on a plan to make the courtyard a non-smoking area. Other suggestions included putting in sliding doors to make the courtyard more accessible, painting a mural on the back wall to improve the look of that area and host a pop-up art show in the courtyard.

ITEM 7. PROMOTIONS/CAPACITY BUILDING COMMITTEE

The Promotions/Capacity Building Committee members include Lucy Albers, Katrina Lehr-McKinney and James Weaver. The committee reported they discussed what the mission of the Board is and the

fiduciary responsibility of the Board. They will be doing a facility data study and report at the next meeting.

ITEM 8. PUBLIC INPUT

Patrick Pope, Sioux Empire Community Theatre, complimented Maggie and Duane on how they take fabulous care of the building and renters.

ITEM 8. ADJOURNMENT

A motion was made by Joe Niechwiadowicz and seconded by Katrina Lehr-McKinney to adjourn the meeting. Motion carried. Yeses, Katrina Lehr-McKinney, Joe Niechwiadowicz, Aaron Rietsema, Tyler Crissman and Jolene Kranz, 5. Noes, none.

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