



DRAFT

Orpheum Theater Advisory Board of Directors Meeting

June 7, 2017, 12:00 p.m.

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Tyler Crissman, Jolene Kranz, Joe Niechwiadowicz, Christen Rennich, Aaron Rietsema and Nathan Burdine

MEMBERS ABSENT: Katrina Lehr-McKinney, Abby Bischoff and John McLaughlin

GUESTS/STAFF: Terry Torkildson, Maggie, Erstad, Duane Sutton, Rick Huffman and Lori Schnell (SMG), Patrick Pope (SECT)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions were made.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Joe Niechwiadowicz and seconded by Nathan Burdine to approve the April 5, 2017, meeting minutes. Yeses, Tyler Crissman, Jolene Kranz, Joe Niechwiadowicz, Christen Rennich, Aaron Rietsema and Nathan Burdine, 6. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2017 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2017 there are 192 contracted and held events for the Orpheum Theater, 153 contracted and held events for the Classroom and 219 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report.

The upcoming events report was distributed. Upcoming events include Dance Gallery Spring Recital on June 8-10, SECT: Lion King Camp on June 12-20, SECT: Young Frankenstein Camp on August 6-15, Erstad-Thompson Wedding on September 8-9, SECT: Sister Act on September 22-24, 28-30, October 1, 5-8, Johnny Cash Tribute on October 10, Innovation Expo on October 12, Superstitions by Zstonish on October 13, SFJB: Erin Bode on October 14, SD International Pageant on October 21-22, SECT:

The Witches on October 26-29, November 1-5, SECT: The Man Who Shot Liberty Valance on November 10-12, 16-19, Dance Gallery's Nutcracker on November 19-26, December 1-3, SECT: Scrooge on December 4-16, Holiday Jam on December 17, SECT: Heathers the Musical on January 18-21, 25-28, SECT: One Man, Two Governors on February 23-25, March 104, SECT: Peter and the Star Catcher on April 12-15, 19-22, and SECT: Hunchback of Notre Dame on May 4-6, 9-13 and 16-20.

c. Financial Report

The Board was presented with the 2016 budget that is actual through March 2017.

d. Evaluation from Orpheum Users

No evaluations.

e. Manager's Report

Replacement of the asbestos curtain and fly system will begin on June 21st and is scheduled to be done the end of August.

Homeland Security came last November and did an analysis of the SMG managed facilities in Sioux Falls. We will use this report to update our CIP programs to include additional security.

The Orpheum CIP program will also include the improvement of the old restrooms and the restoration of the murals. This project will cause the Orpheum to be blocked off for several weeks.

SMG has a new survey system that is sent to our patrons who have purchased their tickets through Ticketmaster. We are working on ways to tie in user ticketing systems so we can get feedback for the Orpheum events as well.

ITEM 5. OTHER BUSINESS

a. Board Suggestions on Successor Contracts for Building and Concessions Management

The City is currently working on management contract negotiations and will hope to have more information regarding this later this summer.

ITEM 6. PUBLIC INPUT

Patrick Pope, Sioux Empire Community Theatre, reported that they are beginning their 15 season. He also reported that they have been selected to receive an endowment challenge grant. They will need to raise a certain amount of money by December to receive this endowment. Information to donate to this endowment can be found on their website at www.siouxfallstheatre.com.

ITEM 7. ADJOURNMENT

A motion was made by Joe Niechwiadowicz and seconded by Tyler Crissman to adjourn the meeting. Yeses, Tyler Crissman, Jolene Kranz, Joe Niechwiadowicz, Christen Rennich, Aaron Rietsema and Nathan Burdine, 6. Noes, none.

The next meeting will be held August 2, 2017 at 12:00 pm.