



DRAFT

Orpheum Theater Advisory Board of Directors Meeting

October 4, 2017, 12:00 p.m.

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Tyler Crissman, Nathan Burdine, Abby Bischoff, Jolene Kranz and John McLaughlin

MEMBERS ABSENT: Katrina Lehr-McKinney and Aaron Rietsema

GUESTS/STAFF: Terry Torkildson, Duane Sutton and Lori Schnell (SMG)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions were made.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Tyler Crissman and seconded by Nathan Burdine to approve the August 2, 2017, meeting minutes. Yeses, Tyler Crissman, Nathan Burdine, Abby Bischoff, Jolene Kranz and John McLaughlin, 5. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2017 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2017 there are 218 contracted and held events for the Orpheum Theater, 161 contracted and held events for the Classroom and 222 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report. The year to date attendance numbers for 2017 is 20,327.

The upcoming events report was distributed. Upcoming events include SECT: Sister Act on October 1, 5-8, Johnny Cash Tribute on October 10, Innovation Expo on October 12, Superstitions by Zstonish on October 13, Erin Bode on October 14, SD International Pageant on October 22, SECT: The Witches on October 26-29 and November 1-5, SECT: The Man Who Shot Liberty Valance on November 19-26 & December 1-3, Compassionate Sioux Falls Awards on November 13, SECT: Scrooge on December 4-16, Holiday Jam on December 17, Holiday Jam on December 19, Jill Miller presented by Hope Haven on December 21, Brule: Silver Star Night: An Intimate Holiday show on December 22 & 23, SECT: Heathers the Musical on January 18-21 & 25-28, The Lee Boys on January

26, Tinsley Ellis on February 9, SECT: One Man, Two Guverners on February 23-25 & March 1-4, and JoAnne Shaw Taylor on March 9.

c. Financial Report

The Board was presented with the 2017 budget that is actual through July 2017.

d. Evaluation from Orpheum Users

No evaluations.

e. Manager's Report

Duane Sutton reported that the construction of the fly system is complete. The bathrooms in the old Orpheum lobby have been updated. The sound system amplifiers are going to be replaced. He is working on a detailed survey of repairs that is need in all rooms in the building.

Terry Torkildson informed the Board that SMG has a new customer service survey, Turnkey, that goes out to all Ticketmaster customers who have purchased tickets to our events. We are encouraging our promoters to use our ticketing system so we have send out the surveys to them.

Terry Torkildson informed the Board that City is doing an analysis of the old Arena and the Orpheum for ideas to change how to operate or continue operating it the way it is. It will be completed by the end of the year.

ITEM 5. OTHER BUSINESS

a. Board Suggestions on Successor Contracts for Building and Concessions Management

The City is proceeding with the management contract negotiations.

b. Board Membership Opening

We have two openings on our Board, Christen Rennich and Joe Niechwiadowicz, whose term ended and will not be reapplying. The Board was given applications from Christina Lynn and Taylor Ference to review and recommended the City offer them the open positions on the board.

ITEM 6. PUBLIC INPUT

There was no public input.

ITEM 7. ADJOURNMENT

A motion was made by Nathan Burdine and seconded by Tyler Crissman to adjourn the meeting. Motion Carried. Yeses, Tyler Crissman, Nathan Burdine, Abby Bischoff, Jolene Kranz and John McLaughlin, 5. Noes, none.

The next meeting will be held December 6, 2017 at 12:00 pm.