



Draft

Orpheum Theater Advisory Board of Directors Meeting

February 6, 12:00 p.m.

Orpheum Theater
315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Shawn Pritchett)

MEMBERS PRESENT: Abby Bischoff, Nathan Burdine, John McLaughlin, Christina Lynn, Aaron Rietsema, Garrett Wilson and Jolene Kranz

MEMBERS ABSENT: Tyler Crissman and Jonathan Oppold

GUESTS/STAFF: Jim Johnson, Assistant General Manager (SMG), Duane Sutton, Operations Manager (SMG) and Lori Schnell, Administrative Assistant (SMG), Shawn Pritchett (City of Sioux Falls), Larry Rohrer (SDPB), Cara Hetland (SDPB), and Liz Larkin (SDPB)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

A motion was made by Nathan Burdine and seconded Jolene Kranz to move Item 5. a. SDPB Collaboration to Item 3. Yeses, Abby Bischoff, Nathan Burdine, Christina Lynn, Aaron Rietsema, Garrett Wilson and Jolene Kranz, 6. Noes, none.

ITEM 3. SDPB Collaboration

Liz Larkin, Larry Rohrer and Cara Hetland from South Dakota Public Broadcasting gave a presentation to the Board on options they can provide for promoting events on their TV station, radio station and magazine.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Aaron Rietzema and seconded by Nathan Burdine to approve the December 5, 2018, meeting minutes. Yeses, Abby Bischoff, Nathan Burdine, John McLaughlin, Christina Lynn, Aaron Rietsema, Garrett Wilson and Jolene Kranz, 7. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board received a listing of the past and upcoming events for the Orpheum Theater Center. The Orpheum Theater Center hosted 139 event days in 2018 and 8 event days in January 2019. The upcoming events include Vision and Voice Poetry Reading, Oscar Nominated Live Action and Animated Shorts, City of Sioux Falls, The Great American Talent Show Starring Adults from Lifescape and the Dakotabilities, The Benny Weinbeck Trio, Steel Magnolias, Red Green's This Could Be It Tour!, Killer Queen, Evening with Jane Monheit, One Book Siouxland and Lionel Bart's Oliver!.

b. Attendance Report

Finance and Budget 605-367-8860 • Purchasing 605-367-8013

The Board was given the year to date attendance report for the Orpheum Theater, Anne Zabel Studio Theater and Classroom. The 2018 attendance was 31,767 and January 2019 was 9690.

c. Financial Report

The Board was presented with the 2018 budget that is actual through December 2018.

d. Evaluation from Orpheum Users

There were no evaluations.

e. Manager's Report

Maggie Thompson, Event Manager, is on maternity leave so any questions or issues the Board has please direct them to Jim Johnson or Duane Sutton.

Duane Sutton, Operations Manager, reported on the improvements at the Orpheum. The front sign is being rehabbed and should be done in a month. Painting is happening as events allow and new stair noses will be installed. The city Engineers have inspected the boiler system and will on a plan to replace the system.

ITEM 5. OTHER BUSINESS

- a. Shawn Pritchett informed the Board that the management of the Orpheum Theater will be switching to the Washington Pavilion in July 2019. This will bring the performing arts together in the downtown area. The role of the Board will maintain as an advisory board.
- b. The Board discussed what their role is and want to meet more frequently to discuss ways to define their role. A meeting will be set up in February.

ITEM 6. PUBLIC INPUT

There was no public input.

ITEM 7. ADJOURNMENT

The meeting was adjourned.

The next meeting will be held April 3, 2019 at 12:00 pm.