

## PUBLIC TRANSIT ADVISORY BOARD

*Advisory committee to the Mayor on public transit issues*

### Meeting Minutes for the meeting on January 25, 2010

**Members present:**

Kate Heligas (Chair)  
Deb Nelson  
Chris Schiltz

**Members absent:**

Julie Briggs  
Rochelle Hart  
Julie Johnson Dresbach  
Thad Mooney

**Public in attendance:**

Chad Powell

**Staff present:**

Dennis Erckfritz, Operations Manager  
Debra Gaikowski, Transit Planner  
Randy Hartman, Assistant General Manager  
Karen Walton, General Manager

**Call to order**

Without quorum present, Kate Heligas, Chair, called the Public Transit Advisory Board meeting to order at 3:45 p.m. and made introductory comments.

**1. Approval of November 23, 2009, PTAB Meeting Minutes**

Since quorum was not present, the November minutes were not acted on.

**2. Public Input on Non-agenda Items**

Chad Powell commented on a paratransit ride that took much longer than it was scheduled to. Karen Walton responded that there are a large number of rides provided each day and that the system is working as best it can, considering recent weather and road conditions.

**3. New Business:**

**a. Mobility Manager Introduction**

Nancy Surprenant, SECOG Transportation/Mobility Manager Planner, made some introductory comments to the board.

**b. Transit Year-end Report**

Karen Walton presented a complete overview of the transit system in 2009 including ridership, system improvements, operating expenses, safety, and driver accomplishments.

**c. 2009 PTAB Activity Summary**

Debra Gaikowski asked for any corrections or comments to the Summary. The Summary was accepted as written.

**d. 2009 Attendance Record**

Debra reviewed the PTAB By-laws relating to members' obligations regarding attendance at the board meetings.

**e. Transit Marketing Update**

Debra stated that the Marketing Committee continues to meet on a monthly basis. At the next meeting, the members will work on coming up with a new slogan to complement the new name for Transit. The Dog Days of Summer Bus Pass Program also continues to be developed with several businesses now partnering with Transit to provide incentives for the participants of this program.

**f. Evening Bus Service**

Debra reviewed a handout on a proposal to start an Evening Bus Service between the hours of 8 – 10 p.m. The Evening Bus Service rides would be conducted with paratransit buses. The start up of this service would require moving the current paratransit service hours back by two hours but then opening up the Evening Bus Service to all riders, both fixed route and paratransit, so, basically, paratransit riders are not without service in those last two hours of the day and fixed-route has an additional transportation option.

**4. New Business:**

**a. Transit Development Plan**

Debra explained that the Transit Development Plan, to be completed this year, will be a five-year plan outlining recommendations for preserving and improving the transit system. A steering committee will be formed to guide and direct the process. Debra requested that one or two members of PTAB participate in this committee of five to eight people. Chris Schiltz and Deb Nelson agreed to serve.

**Adjournment**

Meeting adjourned at 4:33 p.m.