



Experience Sioux Falls
BID Board of Directors
Minutes
May 24, 2021
Virtual Meeting
Special Meeting Regarding Workforce

Presiding:	Frank Gurnick, Chair
-------------------	----------------------

Voting Members Present:	Matt Burnick Jan Grunewaldt Frank Gurnick Paul Hegg	Greg Jamison Tracy Kolb Kyle Johnson Lynelle Jorgensen
Voting Members Absent:	Cindy Walsh	
Non-Voting Members Present:	Shawn Pritchett	Teri Schmidt
Non-Voting Members Absent:	Janet Brekke	Tom Morris
Others Present:	Kathy McCoy Bob Mundt Kathie Puthoff	Tracey Stoneall Amanda Todd

Chair Frank Gurnick called the meeting to order.

Sioux Falls Workforce

Bob Mundt, President & CEO of the Sioux Falls Development Foundation gave an overview of the workforce recruiting efforts being done in Sioux Falls.

Teri Schmidt added that Jim Hagen, Secretary of the Department of Tourism was to have been on this call today as well but was called in to a meeting with the Governor. You may have seen the press release from the Governor's office and South Dakota Tourism explaining recruiting efforts being done. They have developed the site www.southdakotaworks.org and hope to have additional information in place this week.

Bob Mundt stated that SFDF is willing to provide 2 pages of their promotional piece to the hospitality industry so they can compile a listing of jobs available to promote to people outside our region with the goal of bringing more people into our community to work. Teri Schmidt will follow up with the hotel managers to find who is interested and get that info to Bob.

Paul Hegg added that he appreciated the efforts of Forward Sioux Falls and South Dakota Tourism. He then asked if we could possibly take some of the BID revenues, on a temporary basis, and create our own stimulus package, for properties that participate in the BID, and perhaps target toward these properties monetarily. Teri stated that we would have to go back and ask for approval for that type of use as it is not what is directed in the Ordinance and Bylaws. Teri estimated that ESF might have about \$1900 leftover from the budget at year-end.

Jan Grunewaldt added that we need to stay true to the Mission Statement of the BID. All properties need help.

Paul Hegg asked if Experience Sioux Falls received PPP money. Teri said ESF received some money that had to be spent by the end of December 2020. And a second amount was received in part with the Chamber of Commerce, and it had to be spent on salaries.

Tracy Kolb agreed that the BID Money should not be used for purposes other than how it was originally directed to be used.

Paul agreed that if there is no money anyway, then there is no point.

Bob Mundt noted that the unemployment benefits are definitely a factor.

Shawn Pritchett stated that there is a City Council meeting scheduled for Wednesday morning. He suggested people contact City Council Members and let them know how desperate we are to have people move here in hopes of hiring them. What kind of incentive would help to get people to move here. Perhaps we need to set aside funds, i.e. hospitality relief fund? Frank Gurnick encouraged everyone to contact your City Council Members.

Other Business

There was no other business.

Adjournment

Paul Hegg motioned to adjourn the meeting. Second by Jan Grunewaldt. Unanimous. Meeting adjourned.

Respectfully submitted:

Kathie Puthoff
Name

May 24, 2021
Date