



# *City of Sioux Falls Solid Waste Planning Board Minutes*

*Downtown Library*

*200 N. Dakota Ave.*

*Tuesday, January 31, 2017; 5:30 pm*

## **Call to Order/Roll Call**

A regular meeting of the Solid Waste Planning Board was called to order at 5:30 pm by Jessica Lantgen, Sustainability Coordinator. A quorum was present.

## **Roll Call:**

### Members Present:

Jessica Lantgen, Sustainability Coordinator  
Jake Anderson, Recycling Industry  
Representative  
Cindy Neuroth, Waste Hauling Industry  
Representative  
Dustin Hansen, SFRSL Superintendent  
Jon Hanson, Lincoln County Representative  
Andy Berg, Environmental and Stormwater  
Manager  
Greg Bertsch, Business Community  
Representative  
Doug Swenson, Citizen Representative  
Anthony Pizer, Citizen Representative  
Deb Reinicke, Lake County Representative  
Gerald Gerken, SD Multi-Housing Association  
Benjamin Tiensvold, Citizen Representative

### Members Absent:

Nancy Korkow, McCook County  
Representative  
Lyle Van Hove, Turner County  
Representative  
Scott Anderson, Minnehaha County Planning  
Representative

### Others present:

Dan Neuroth, D&C Solid Waste; Laurie Cressman, Advanced Recycling; Greg Dix, DJ's Sanitary Service; Todd Sandman, Sandman Sanitary Service; Kurt Froening, Novak Sanitary Service; Jeff McNamara, Novak Sanitary Service; Diane Best, Legal Advisor to Sioux Falls Public Works; Don Kuper, City of Sioux Falls Public Works; Troy Lambert, City of Sioux Falls Public Works; Michael Cook, Burns McDonnell.

## **Approval of Agenda**

**A motion was made by Jake Anderson and seconded by Deb Reinicke to approve the meeting agenda.**

Vote to approve: Yeses, Berg, Neuroth, J. Anderson, Reinicke, Bertsch, Swenson, Pizer, Tiensvold, Hansen, Hanson, Gerken 11. Noes, 0. **Motion passed.**

### Approval of Minutes

**A motion was made by Jake Anderson and seconded by Cindy Neuroth to approve the minutes of the Solid Waste Planning Board meeting of October 25, 2016.**

Vote to approve: Yeses, Berg, Neuroth, J. Anderson, Reinicke, Bertsch, Swenson, Pizer, Tiensvold, Hansen, Hanson, Gerken 11. Noes, 0. **Motion passed.**

### Introduction—Jessica Lantgen, Sustainability Coordinator

1. New Board Member
  - Lyle Van Hove - Replacing Mick Miller as Turner County Representative

### Continuing Business

1. Landfill Report – Dustin Hansen
  - 2016 MSW tonnage = 164,000 (up 2% from 2015)
  - 2016 C&D tonnage = 66,200 (up <1% from 2015)
  - 2017 Landfill Projects
    - Installation of a recirculation lateral and gas header with a potential start date of March 1<sup>st</sup>
    - Enhance haul roads and asphalt repairs starting in April or May
  - Licensing
    - 95% complete
  - Staffing
    - Scale operator position open
    - Created a new Lead Landfill Scale Operator position
    - Hired Don Kuper as new Landfill Operations Manager
  - Master Plan Update
    - Workshop scheduled for February 16<sup>th</sup>
    - Proposed SWPB meeting with consultant on February 17<sup>th</sup>
2. Environmental Report – Jessica Lantgen, Sustainability Coordinator
  - 2016 HHWF Summary
    - Began accepting microwaves in 2016
    - Facility Data

2016 Total HHW Reused	164,138 pounds
2016 Total HHW Recycled	465,380 pounds
2016 Total E-waste Recycled	1,544,648 pounds
2016 Total Facility Visits	30,185 visits

- 2017 Education and Outreach
    - Magic of Recycling shows scheduled for March 6-10
    - Recycling ads scheduled for March
      - TV, Radio, Billboards, Print
    - Billing inserts will be sent out in April
      - Looking for ways to reach rural customers outside of Sioux Falls
    - Stickers & flyers will be available again this year
    - Recycling education kits available
  
  - Recycling Reporting
    - December 2016 reports were sent out on January 30<sup>th</sup>
    - Annual reports will come out in March
    - Annual recycling press conference and goal announcement will be held in March
    - January, February and March 2017 reports will not be sent out until after the annual recycling press conference and goal announcement
  
  - Sustainability Master Plan Audit
    - Five goals that deal with waste minimization
    - The audit will help determine where the City stands on each goal and will help reprioritize goals as needed
    - The audit is in the beginning phases within the environmental office and will move up to leadership afterward
3. Recycling Industry Report – Jake Anderson, Millennium Recycling
- Institute of Scrap Recycling Industries studies
    - ISRI is lead trade organization for the recycling industry in the US
    - Americans tend to not believe what they hear about recycling
    - Nearly half of US adults don't have information on recycling available to them.
    - Developing potential specifications on inbound single-stream material
4. Solid Waste Industry Report – Cindy Neuroth
- Requests for landfill operator at both the MSW and rubble sites at all times to improve safety
  - Status of the yard waste and recycling rebate discussion
  - Will truck inspection requirements will be revisited?

5. Citizen Representative Report – Ben Tiensvold
  - Felt that Sioux Falls recycles more types of material than Rapid City
  - Many overflowing recycling bins throughout town
  - Excessive amount of Styrofoam use at hospitals
6. Business Representative Report - Greg Bertsch
  - Over 60% of business in Sioux Falls rent their space
  - Landlords should be the focus area
  - Waste management was not a top priority among landlords
  - Business do feel good about the responsiveness of the industry in Sioux Falls
  - Lack of clarity between MSW and C&D dumpsters
  - Alternative options for medical waste disposal

### **Unfinished Business**

1. Included with New Business

### **New Business**

1. Public Education Benchmark Review
  - 2016 Recycling Education
    - Radio ads January, February, July
    - Studio visits February, May, November
    - TV PSAs March, April, May, September, December
    - Print advertisements in free, local magazines (Hood Magazine)
    - Facebook ads
    - 20+ recycling outreach events
    - ‘Magic of Recycling’ 2,000+ students
    - 400 students utilized the recycling education kits
  - Additional Programs
    - HHWF & electronics recycling
    - Leaf, pumpkin, Christmas tree drop off
    - Needle Disposal Program
      - Added one pharmacy in 2016
    - Landfill Free passes and public drop off area
    - Free compost
    - Reuse room/marketing materials
  - Benchmark on How We Compare
    - Compared the City’s public education efforts with four other geographically similar communities
    - Common Challenges
      - Flat recycling rate

- Contamination in single stream
- Illegal dumping
- Consistency across haulers
- Summary of how the City compares

Tactic	Sioux Falls, SD	Sioux City, IA	Saint Paul, MN	Fargo, ND	Lincoln, NE
Recycling Webpage	X	X		X	X
Public Works/Environmental Webpage or other	X		X		
Dedicated Social Media	X	X			X
City Social Media	?		X	X	X
Paid Advertising	X		X	X	X
PSAs	X		X		X
Meetings	X	X			X
Education Curriculum	X			X	X
Video	X			X	
Recycling Guide	X	X	X	X	X
Stickers	X				
Television/Radio	X				
Tours/Classes	X	X		X	X
Special Events	X	X	X	X	X
Direct Mailings	X		X	X	X
Infographics			X		
Advisory Board	X	X			
Survey			X	X	
Branding				X	
Earned Media	X	X	X	X	X
Pop-up/Mobile Events			X		

## 2. 2016 Goal Review

- Pilot an organics collection program
  - Long term goal
  - Began discussions with the state
    - Permitting and infrastructure upgrades would be a significant investment
    - On hold until further interest is generated

- Pumpkin Drop-off a Success
    - 31,340 lbs of pumpkins
  - Pilot a residential scrap metal recycling program
    - According to the waste characterization study, scrap metal makes up very little of the solid waste stream (1.5%– 2.5%)
    - 63,161 lbs of microwaves were accepted at HHWF
    - 2.6 million lbs of scrap metal was accepted at SFRSL
    - Demand for a residential scrap metal recycling program has not yet been justified
  - Revise Recycling Incentive Rate
    - Yard waste loophole needs to be addressed before revising the incentive rate
3. 2017 Goal Proposals
- Jake Anderson
    - Update and review Chapter 57
      - Clarify the intent of certain sections
  - Doug Swenson:
    - Tour recycling facilities
      - Educational opportunity for board members
    - How to better manage glass within waste stream
  - Ben Tiensvold:
    - Improve recycling at gas stations and convenience stores to increase recycling rates
      - Increase focus on business recycling
      - Possibly utilize community grants to pilot a program
  - Greg Bertsch:
    - Increase waste diversion from C&D activities
      - Develop educational efforts to help C&D producers reduce the amount of material entering the waste stream and increase the amount of material that is reduced and recycled.
      - Pilot a C&D diversion effort at the landfill to collect wood and scrap metal from waste stream.
  - Anthony Pizer
    - Revisit the requirement of DOT truck inspections
  - City:
    - Update yard waste policy
      - Initial confusion on policy change made it difficult to implement
      - Remove yard waste from recycling rate calculation
      - No ordinance change would be necessary to adopt the new policy
      - Proposed steps: Industry meeting > council informational meeting > policy change
      - Need to be sure that the industry is fully aware of the change

- This policy change will not alter the current incentive program

**A motion was made by Cindy Neuroth and seconded by Deb Reinicke to remove yard waste from the City's recycling rate equation.**

Vote to approve: Yeses, Berg, Neuroth, J. Anderson, Reinicke, Bertsch, Swenson, Pizer, Tiensvold, Hansen, Hanson, Gerken 11. Noes, 0. **Motion passed.**

### **Other Business**

- No Other Business

### **Public Input**

- Is there a plan to do any vehicle inspections at the landfill in 2017?
  - Random vehicle inspections will still be conducted, but there will not be formal inspection process.
- Work with the Homebuilders Associations on developing and implementing a program for diverting C & D material. Some issues to address include:
  - Corresponding with contractors and subcontractors
  - Limited space on jobsite
  - Illegal dumping – What enforcement options are there?

### **Adjournment**

**A motion was made by Andy Berg and seconded by Cindy Neuroth to adjourn the meeting at 6:55 p.m.**

Vote to approve: Yeses, Berg, Neuroth, J. Anderson, Reinicke, Bertsch, Swenson, Pizer, Tiensvold, Hansen, Hanson, Gerken 11. Noes, 0. **Motion passed.**