

MEETING MINUTES
for the
SIoux FALLS VISUAL ARTS COMMISSION
Tuesday, November 16, 2010
9:00 a.m.

Carnegie Town Hall
235 W 10th Street
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Ann Marie Davis; Lary Etten; Doug Moss; Lyle Pudwill; Kris Carmody Reaves;
MEMBERS ABSENT: Ceca Cooper - excused; Anita Kealey
OTHERS PRESENT: Nan Baker (Sioux Falls Arts Council – Executive Director); Russ Sorenson – Planning Office Staff Liaison

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

The Sioux Falls Visual Arts Commission met at the Carnegie Town Hall. Chairperson, Lyle Pudwill, called the meeting to order at 9:05 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Lyle Pudwill, welcomed the Commissioners and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Chairperson Lyle Pudwill asked if there were any changes to the agenda. Hearing no further changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Ann Marie Davis made a motion to approve the regular meeting agenda, as presented. Commissioner Kris Carmody Reaves seconded the motion. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the October 19, 2010, Meeting Minutes.

Chairperson Lyle Pudwill requested a motion to approve the October 19, 2010, meeting minutes. Commissioner Lary Etten made a motion to approve the October 19, 2010, meeting minutes. Commissioner Doug Moss seconded the motion. The motion passed unanimously.

ITEM 5. PROJECT UPDATES & ACTIONS

- a) Bike Smart Project
www.siouxfalls.org/bikesmart

Wells Fargo Bank Green Team Presentation

Russ Sorenson explained that he is in receipt of a grant to the City of Sioux Falls from Wells Fargo Environmental Affairs and the Wells Fargo South Dakota Green Team, in the amount of \$1,000, to support the Sioux Falls Visual Arts Commission's Bike Smart Campaign. The funds have been directed to the city's Finance Office. Russ Sorenson stated that Wells Fargo Bank Green Team

Visual Arts Commission
November 16, 2010 Meeting

representatives were unable to attend the Commission's meeting today to receive recognition from the Commission. Wells Fargo representatives will try to make the Commission's December 2010 meeting. Meanwhile, Commissioners directed Russ to send a thank you card to the Wells Fargo representatives.

Action

Given that funding was available for the Bike Smart project, Commissioner Ann Marie Davis made a motion to use a portion of the Wells Fargo funding to purchase two parking meter design bike racks. The first bike rack is "*High Wheeler*" by artist Paul Boerboom at a cost of \$400. The second bike rack is "*Double Rim*" by artist Rick Haugen at a cost of \$250. It is recommended that both bike racks would be placed at the two current city sites - one at City Hall (*High Wheeler*) and the other at the Carnegie Town Hall (*Double Rim*). The motion was seconded by Lary Etten.

Commissioners discussed utilizing some of the funding to pay for the printing of 96 BikeSmart emblems measuring 5" X 7" in size that identify the specific bike rack locations. At the time of the meeting, the printing cost associated with the emblems was unknown. The Commission determined to go ahead with the purchase of two bike racks as discussed, and then take separate action to pay for the printing of the Bike Smart emblems at their next meeting in December. Commissioners expressed their sincere appreciation to Doug Moss and Insight Marketing Design for their expertise and donation toward the BikeSmart project.

Russ Sorenson mentioned that for the two bike racks if the locations are to be permanent, then the Mayor and Council will need to consider and adopt a resolution for those two bike racks.

Staff Note:

Since the meeting, an invoice has been submitted that indicates the printing associated with the 96 BikeSmart emblems (measuring 5" X 7" in size) is \$265. It is also noted that Insight Marketing Design has provided donated creative services, including design, illustration, and overall project management for printing and fabrication for a total donation value of \$800.

With no further discussion, the motion passed unanimously, to use a portion of the Wells Fargo funding to purchase two parking meter design bike racks - "*High Wheeler*" and "*Double Rim*" - and place them at their two current city sites - one at City Hall (*High Wheeler*) and the other at the Carnegie Town Hall (*Double Rim*).

BikeSmart Promotions

Commissioner Doug Moss announced that he is working with an 8th & Railroad business owner who has expressed interest in acquiring a BikeSmart rack for their business placement.

Relative to establishing a social media connection (face book) for the BikeSmart project, Commissioner Doug Moss asked commissioners for their input and offered to assist with establishing such a connection. Commissioners expressed their support and enthusiasm about establishing a face book connection for the BikeSmart project. Russ Sorenson mentioned he has held discussions with city Information Technology (IT) representatives about connecting to social media for the project. The city's concern is monitoring and controlling the information and what is being said and displayed on such a media site. Social media sites require constant attention. There needs to be a constant flow of fresh material posted - daily is preferred - or people get bored with it and stop contributing. Plus there needs to be constant review of these sites to watch for problems and questions coming from your audience. Such sites can be time consuming.

A commissioner expressed the same monitoring concerns, but suggested this may be a good opportunity to partner with the Sioux Falls Arts Council on their media site(s) and promote the Bike Smart project. Utilizing the Arts Council's social media would also serve as a buffer for the city to monitor the project information.

Nan Baker, Executive Director for the Sioux Falls Arts Council, expressed a willingness to promote the Visual Arts Commission's BikeSmart project. Nan indicated the Arts Council has recently developed a mission statement and is in the process of developing a vision statement and logo as

Visual Arts Commission
November 16, 2010 Meeting

part of their strategic planning and rebranding process. Nan indicated that Arts Council has social media networks, including face book.

Commissioner Doug Moss indicated that he would be willing to work with Nan to establish a social media connection to face book for the BikeSmart project. The Commissioners expressed their consensus to partner with Sioux Falls Arts Council in promoting the BikeSmart project.

- b) 2010 SculptureWalk Awards
<http://sculpturewalksiouxfalls.com/awards/>

Russ Sorenson announced the 2010 SculptureWalk' People's Choice Award is a bronze sculpture called "Flower Dancing in the Wind". The artist is Mr. Jerry McKellar from Washington. As part of the 2010 SculptureWalk program, the sculpture is currently located at the southwest corner of 10th & Phillips Avenue. Russ explained the People's Choice Award is determined by popular ballot voting by citizens. The City of Sioux Falls then purchase the People's Choice Award sculpture, up to \$15,000. A permanent location for the People's Choice Award sculpture is determined through recommendations made by the SculptureWalk Committee and Visual Arts Commission to the Mayor and City Council. Russ encouraged the Commissioners to consider potential site locations for the 2010 People's Choice Award Sculpture, " Flower Dancing in the Wind".



- c) 8th Street Improvement Project -
http://www.siouxfalls.org/PublicWorks/special_projects/8th_street

Russ Sorenson mentioned this week on the 8th Street project, 8th Street between Main Avenue and Phillips Avenue was opened to thru traffic with one lane in each direction. Colored and stamped concrete sidewalk has all been poured west of the Big Sioux River to Main Avenue. All hard surfacing west of the river is now completed. Planter rails are fully installed on the south side of 8th Street from Main Avenue to Phillips Avenue and are currently being set on the north side of 8th Street. The mason completed all of the cobblestone on the planter walls, and the decorative pavers are being set around the fountain at the southeast corner of 8th Street and Phillips Avenue.

Next week, concrete east of the river will be poured, and construction of the piers on the east side of the Big Sioux River bridge will also begin. Pavers around the fountain will be set and most landscaping work will be completed. All lanes of 8th Street will be opened to traffic from Main Avenue to Phillips Avenue next week.

- d) Website Updates – Completed
Russ Sorenson mentioned the Commission's website page has been updated.

Visual Arts Commission
November 16, 2010 Meeting

ITEM 6. REVIEW, DISCUSSION & ACTION on Visual Art Opportunities

- A) Sioux Falls Arts Council**
Guest(s): Nan Baker, Executive Director, and Aimee Ladonski, Sustainability Coordinator for City of Sioux Falls

Nan Baker, Executive Director for the Sioux Falls Arts Council, was present to update the Commissioners on the Sioux Falls Arts Council's recent actions. Nan indicated the Sioux Falls Arts Council has recently developed a mission statement and is in the process of developing a vision statement and logo as part of their strategic planning and rebranding process. Nan commented that she will continue to keep the Commission informed of the Sioux Falls Arts Council's strategic planning process.

Nan also emphasized that Sioux Falls Arts Council is working to be the one stop information shop that supports all the arts within our community. They are working hard to develop their website and marketing components.

Nan presented information she received from Aimee Ladonski, Sustainability Coordinator for the City of Sioux Falls. Nan explained the City of Sioux Falls Sustainability Program is teaming up with the Sioux Empire Arts Council to create works of art made from trash! This effort will highlight the impact waste reduction and the arts can have on community sustainability. The call for artists will be released on America Recycles Day, Monday, November 15. Then the sculptures will be displayed on Earth Day in April of 2011.

Russ Sorenson presented a November 12th City News Release about this endeavor. He commented this was the first he was aware of this project. He mentioned that additional information can be obtained by contacting the Sustainability Coordinator at 605-367-8299. For information on the Sioux Empire Arts Council, please contact their office at 605-731-2330. For information on recycling in the region, visit the City's webpage at www.siouxfalls.org/green.

Several Commissioners had questions about the project. One commissioner expressed concern about the artistic quality and durability of the sculptures by using recyclable materials. Another commissioner inquired about the number of sculptures that will be constructed, and if all, or some of them, would be on public display. The commissioner also inquired about if the call for artists is local, statewide, regional, and inquired where the sculptures would be on public display and if they would be temporary or permanent placements. Another commissioner inquired if a jury panel review process would be utilized. Another commissioner commented that typically a jury panel has something to review. But in this case, the sculptures would be completed prior to any jury panel review.

Nan Baker expressed appreciation in receiving the Commission's comments, but indicated that Aimee Ladonski, the city's Sustainability Coordinator, could best address their questions.

Russ Sorenson suggested that since the Commissioners have questions about this project that two or three members volunteer to serve on a VAC Subcommittee to offer assistance to the city's Sustainability Coordinator, Aimee Ladonski, and the Sioux Falls Arts Council Executive Director, Nan Baker.

The Commissioners expressed general consensus and agreed to form a subcommittee to offer project assistance. One commissioner expressed that Commissioner Ceca Cooper may have an interest in serving on this particular subcommittee. Commissioner Kris Carmody Reaves, volunteered to serve on this subcommittee. Commissioner Ann Marie Davis commented that if Commissioner Ceca Cooper can not serve on the subcommittee, that she would volunteer.

(Subcommittee members include: Kris Carmody Reaves; Ceca Cooper or Ann Marie Davis)

Russ Sorenson indicated that he would contact Aimee Ladonski about the Commissioners inquiries and also let her know that a VAC Subcommittee has volunteered to assist her and Nan Baker with this project.

Visual Arts Commission
November 16, 2010 Meeting

Chairperson, Lyle Pudwill, excused himself and left the meeting.

Vice Chairperson, Ann Marie Davis presided the remainder of the meeting.

ITEM 7. REVIEW, DISCUSSION & ACTION on Visual Arts Commission 2010 Accomplishments & Proposed Annual Report

Russ Sorenson referenced the Visual Arts Commission's DRAFT 2010 Accomplishments & Proposed

Annual Report. He asked the Commissioners to review the document and provide input before their next meeting in December. Russ explained the Commission's adoption of an annual report would be on their December agenda. Commissioners expressed their appreciation to Russ Sorenson for the detailed report, and commented they have been very busy accomplishing their mission which is supporting and encouraging development of visual art throughout the community.

ITEM 8. REVIEW, DISCUSSION & ACTION on Visual Arts Commission's 2011 Work Program

Russ Sorenson referenced the Visual Arts Commission's DRAFT 2011 Work Program. He asked the Commissioners to review the document and provide input before their next meeting in December.

Russ mentioned that 2011 term expirations will occur for three Commissioners – Ceca Cooper (January 1, 2011); Ann Marie Davis (January 1, 2011); and Doug Moss (May 1, 2011). Russ asked those Commissioners present (Davis & Moss) if they would like to be reappointed and continue their volunteer service on the Visual Arts Commission. They both stated they would like to be reappointed by the Mayor to serve on the Visual Arts Commission.

Staff note:

Since the meeting, Ceca Cooper has expressed via email, her desire to be reappointed by the Mayor and serve on the Visual Arts Commission.

The Commissioners in attendance expressed their support for their colleague reappointments.

Russ Sorenson explained the Commission's adoption of the 2011 Work Program would be on their December agenda. Commissioners expressed their appreciation to Russ Sorenson for the detailed report, and commented they look forward to furthering the mission of the Visual Arts Commission in 2011.

ITEM 9. PUBLIC INPUT

There was no input received by citizens.

ITEM 10. ANNOUNCEMENTS

NEXT MEETING – Tuesday, December 21, 2010, 9:00 a.m., Carnegie Town Hall

ITEM 11. ADJOURNMENT

With no further business, the meeting adjourned at 10:10 a.m.

HANDOUTS – November 16, 2010 Meeting

- o November 16, 2010 Meeting Agenda
- o October 19, 2010 Meeting Minutes
- o Handouts for Items 4, 5 b & 5c, 7 and 8