

SIOUX FALLS VISUAL ARTS COMMISSION  
WORKING SESSION MEETING

Thursday, July 14, 2022, 5:30 p.m. - 7:00 p.m.  
Downtown Library, Meeting Room B

MEETING ASSISTANCE: UPON REQUEST, ACCOMMODATIONS FOR MEETINGS WILL BE PROVIDED FOR PERSONS WITH DISABILITIES. PLEASE CONTACT THE HUMAN RELATIONS OFFICE, FIRST FLOOR, CITY HALL, 224 WEST 9<sup>TH</sup> STREET, SIOUX FALLS, SD AT 367-8745 (VOICE) OR 367-7039 (TDD) 48 HOURS IN ADVANCE OF THE MEETING.

## MEETING MINUTES

**ITEM 1. Call to Order & Quorum Determination:** Chairperson James Zajceck called the meeting to order at 5:40 p.m.

Member Participants: James Zajceck, Jennifer Hoelsing, Kellen Boice, Wyatt Dickson, and Sara Lum attended the meeting in person.

Other Participants: Kevin Smith, Planning and Development Services

**ITEM 2. Welcome Members and Guests:** No guests present

**ITEM 3. Approval of Regular Agenda:** Commissioner Dickson made the motion to approve the regular agenda and Commissioner Boice seconded the motion. The agenda was unanimously approved.

**ITEM 4. Approval of June 16, 2022 Working Session Meeting Minutes:** Commissioner Dickson made the motion to approve the meeting minutes and Commissioner Hoelsing seconded the motion. The minutes were unanimously approved.

**ITEM 5. Public Input on Non-Agenda Items, Chairperson:** No public was in attendance at the meeting to provide input.

**ITEM 6. Unfinished Business:**

**a) On-site CityLink video with RLA and Chairman Zajceck**

Chairman Zajceck is scheduled to participate in an on-site video production with RLA on Wednesday, July 27<sup>th</sup> at 8:00 a.m. The Commission discussed potential questions/educational topics that could be included (the benefits of maintaining public art, challenges in maintaining certain materials, explanation of maintenance methods, etc.)

**Chairman Zajceck asked the Commission members to forward him any specific topics/questions they would like included in the video no later than Monday July 25<sup>th</sup>.**

**b) Future video with Bronze Age (Fall) for a bronze pour**

The Commission discussed the next potential CityLink production, which could include an interview with the artist. Commissioner Boice offered to contact Bronze Age to find potential future dates. The Commission also discussed future video topics including a feature on murals to bring attention to the arts.

**ITEM 7. New Business**

**a) Visibility of the Arts in the community**

The Commission discussed the purpose for event including “To educate the public as to why art is specifically important to Sioux Falls and the average individual within.”

The Commission discussed the overall vision to create an event that is not redundant in terms of other art-based events in Sioux Falls. Questions raised included the following:

- What is the #1 goal? Is it educating the public, supporting artists, or highlighting arts in the community?
- Should the event be narrowly-focused or broad-based to attract more potential attendees?
- Are there other partnering agencies who are already doing this (i.e., could the Commission support another event rather than creating their own)?

It was agreed that further refinement of the overall goal of the event is needed, including identifying who is the target audience (the general public or artists?).

Chairman Zajcek and Commissioner Hoelsing volunteered to create a spreadsheet that will provide the Commission with a location to add their thoughts and suggestions for more video topics, distill the “why” for an artist symposium, and to serve as a shared location to help others see the resources the Visual Arts Commission has available.

**ITEM 8. Announcements**

- i. VAC Regular Meeting: Wednesday, July 27, 2022 9:30 a.m., City Center Room 208.**

**ITEM 9. Adjournment: 7:00 p.m.**